



CENTRAL REGION

2026

WORKSHOP & MAINTENANCE RODEO SPONSORSHIP PACKAGE

*Clear waters,
Bright futures.*



TRAPS
Central Region Workshop & Rodeo
November 12-13, 2026 | San Marcos, TX

Friends of the Texas Recreation & Park Society Central Region, The TRAPS Central Region and 2026 Planning Committee are in the planning stages for this year's Central Events and invite you to join us to promote your products, knowledge and services while building relationships with the professionals from over 78 parks and recreation agencies/organizations in the region. Outlined in this Sponsorship and Partnership Package you will find a variety of options fit for your business. We look forward to working with you.

Event Details

The TRAPS Central Region Workshop is an annual event designed to offer educational sessions and a unique networking opportunity to professionals in the parks and recreation industry.

The 2026 Central Region Workshop is scheduled for Friday, November 13, at the San Marcos Activity Center.

The TRAPS Central Region Maintenance Rodeo allows parks maintenance teams from the Region to compete in a variety of competitions.

The 2026 Central Region Maintenance Rodeo is scheduled for Thursday, November 12, at the Gary Sports Complex.

WORKSHOP SPONSORSHIP OPPORTUNITIES

WHAT YOU GET	 TITLE \$1,700	LEVEL 1 \$1,700	 LEVEL 2 \$1,700	LEVEL 3 \$800	 LUNCH \$1,000	SNACK BREAK \$500	EXHIBITOR BOOTH \$500
AVAILABLE	1	4	3	3	1	2	WAITLIST AVAILABLE
COMPANY LOGO ON ATTENDEE GIVEAWAY							
WELCOME/ THANK YOU STATEMENT	AT WORKSHOP OPENING SESSION	AT BEGINNING OF WORKSHOP SESSIONS (4)			AT LUNCH		
RECOGNITION ON TABLE TENTS							
RECOGNITION ON CENTRAL REGION WEBPAGE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	MEDIUM LOGO	SMALL LOGO	LISTING
RECOGNITION IN WORKSHOP PROGRAM	FULL PAGE	1 / 2 PAGE	1 / 3 PAGE	1 / 8 PAGE	1 / 4 PAGE	1 / 8 PAGE	LISTING
WORKSHOP EXHIBIT SPACE - TABLETOP 1-6FT. TABLE & 2 CHAIRS	IN EXHIBIT HALL	IN WORKSHOP CLASSROOM	IN EXHIBIT HALL	IN EXHIBIT HALL	1 / 2 PRICE IN EXHIBIT HALL	1 / 2 PRICE IN EXHIBIT HALL	IN EXHIBIT HALL
LUNCH TICKETS PROVIDED	4	3	2	2	1		1

All sponsors have the option to provide swag or literature for attendee bags.

As of 7/16/2026

MAINTENANCE RODEO SPONSORSHIP OPPORTUNITIES

WHAT YOU GET			HOME RUN DERBY \$800	COFFEE & BREAKFAST \$500	EXHIBITOR BOOTH \$300
AVAILABLE	1	1	1	1	UNLIMITED
COMPANY LOGO ON ATTENDEE GIVEAWAY					
WELCOME/ THANK YOU STATEMENT	AT RODEO WELCOME	AT LUNCH			
RECOGNITION ON CENTRAL REGION WEBPAGE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	LISTING
RECOGNITION ON RODEO SIGNAGE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	LISTING
RODEO EXHIBIT BOOTH SPACE (APPROX. 10' X 20')				1 / 2 PRICE	
LUNCH TICKETS PROVIDED	3	2	2	1	1

As of 7/16/2026

MAINTENANCE RODEO IN-KIND DONATION

IN-KIND DONATIONS CAN BE ANY PRODUCT, EQUIPMENT, SUPPLIES, ETC. NEEDED TO HOST THIS YEAR'S MAINTENANCE RODEO. IN-KIND DONATIONS ARE BASED ON NEED AND APPROVAL OF RODEO DIRECTOR. IF APPROVED, YOUR COMMITMENT ENTITLES YOU TO THE SAME BENEFITS AS A MAINTENANCE RODEO EXHIBITOR.

2026 Workshop & Maintenance Rodeo Sponsor Commitment

Business Name:	
Contact Name(s):	
Mailing Address:	
City/State/Zip:	
Phone:	
Email:	
Names of Representatives Attending Events	

Sponsorship Selections

Workshop Title Sponsor..... \$2,700	Rodeo Title Sponsor..... \$1,500
Workshop Level 1 Sponsor..... \$1,700	Rodeo Lunch Sponsor..... \$1000
Workshop Level 2 Sponsor..... \$1,200	Rodeo Participant Competition Sponsor..... \$800
Workshop Level 3 Sponsor..... \$800	Rodeo Coffee & Breakfast Sponsor..... \$500
Workshop Lunch Sponsor..... \$1,000	Rodeo Exhibitor Booth..... \$300
Workshop Snack Break Sponsor.... \$500	Additional Rodeo Lunch Ticket..... \$15
Waitlist Exhibitor Booth..... \$500	Interested in donating an item such as gift baskets, tools, coolers, etc. to be used in the Ways and Means Fundraisers at the Maintenance Rodeo and at the Workshop.
Additional Workshop Lunch Ticket.. \$20	

TOTAL SPONSORSHIP CHARGES	\$
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All sponsorships are on a first come, first serve basis. Texas Recreation and Park Society reserves the right to refuse sponsorship from any organization which, in our opinion, does not fit the overall mission or value of the organization. Sponsorship is valid once payment is received; in-kind donations will be accepted and valuation calculated based on needs. Sponsor is responsible for responding to sponsorship coordinator to supply marketing materials and other items in a timely manner in order to be included in giveaways and promotions.

Signed: _____	Date: _____
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All sponsorship commitments must be returned to Kelly Gaydos by email at
 kgaydos@roundrocktexas.gov or by
 Once accepted, an invoice with payment link will be sent by the State TRAPS Office.

Deadline for sponsor recognition is Friday, October 2, 2026.

For more information, contact Kelly Gaydos at (512) 671-2797 or kgaydos@roundrocktexas.gov.



CENTRAL REGION

Workshop & Maintenance Rodeo

SPONSOR AD FILE REQUIREMENTS

Accepted file formats: Press Quality PDF, Adobe Photoshop TIF or JPG, InDesign file packaged with all supporting fonts and images.

Images: High-Resolution 300 dpi; CMYK.

No RGB files

Submit artwork to:

kgaydos@roundrocktexas.gov

AD SPECS

**Back Cover
(with bleed)**

8.875 x 11.375

**Full Page
(with bleed)**

8.875 x 11.375

**Full Page
(no bleed)**

7.5 x 9.875

**1/4 V
3.625 x 4.8125**

**1/2 V
3.625 x 9.875**

**1/3 H
7.5 x 3.125**

**2/3 H
7.5 x 6.5**

**1/8 H
3.625 x 2.3125**

**1/2 H
7.5 x 4.8125**