



WEST REGION

TEXAS RECREATION & PARKS SOCIETY

2026 Sponsorship Opportunities



Dear Friends of the West Texas Region,

The Texas Recreation & Park Society West Region and the 2026 Planning Committee are seeking sponsors for the 2026 TRAPS West Region events, scheduled for October 21 - 22 in Abilene, Texas.

The Texas Recreation & Park Society West Region comprises several parks and recreation agencies and their members, including decision-makers, planners, maintenance staff, and event coordinators. These dedicated professionals are looking for new ways to work more effectively and creatively.

To meet these needs, the West Region hosts a myriad of events across the region. The highlighted events are the annual Conference and the Maintenance Rodeo. Vendors will be able to promote their products, knowledge, and services, and build relationships with the professionals who attend these events.

By leveraging sponsorship opportunities with the Texas Recreation & Park Society West Region, your business can increase exposure to TRAPS members and partners while demonstrating support for the region. With multiple sponsorship levels available, there's an option suited for businesses of any size.

This Sponsorship and Partnership flyer outlines various options to suit your business. A registration form is also included if you wish to commit. If you have any further questions or concerns, please feel free to contact me using the information below. We look forward to working with you.

Thank You,

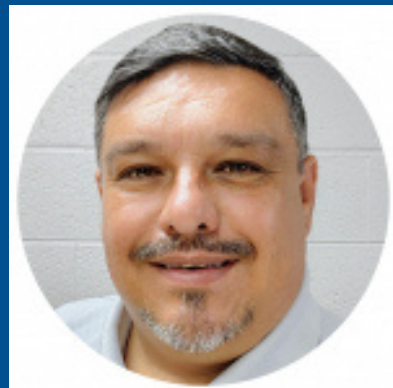
Jesús Coronado

Jesús Coronado

TRAPS West Region Director

jesus.coronado@abilene.tx.gov

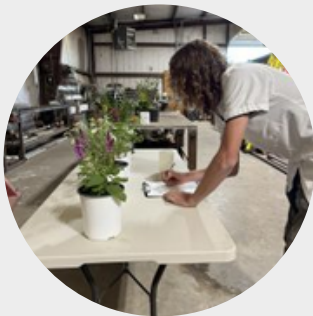
325-627-3474



TRAPS WEST EVENTS

Maintenance Rodeo

The TRAPS West Region Maintenance Rodeo is an event that brings together park maintenance professionals from across the West Region. These professionals compete in various skill events and maintenance challenges, showcasing their expertise. The event also gives these professionals the opportunity to network with peers in park maintenance. The maintenance rodeo is a great event for sponsors to connect, interact, and support with these hardworking individuals who keep park systems running for the communities they serve.



The TRAPS West Region Maintenance Rodeo will be held on Wednesday, October 21, in Abilene Texas

Workshop

The TRAPS West Region Workshop is an educational event that brings together park & recreation professionals, including directors and managers, for a day of educational sessions and CEU opportunities. This event also allows professionals to network with others across the region and present on topics that are hot points in the industry. With an audience of parks and recreation professionals, this is a great opportunity to exhibit your products and services and support the Parks and Recreation community.



The TRAPS West Region Workshop will be held on Thursday, October 22, in Abilene Texas

For more information on how to become Vendor or Sponsor for these events, please contact, Jesús Coronado, TRAPS West Region Director at 325-627-3474 or jesus.coronado@abilenetx.gov

SPONSOR WITH US

GET INVOLVED

To ensure maximum value for our sponsors, we have limited the number of sponsorship opportunities, reducing competition and enhancing exposure to TRAPS professionals. Please review the sponsorship levels outlined on the following pages and select the option that best aligns with your goals. We are excited to offer you an exclusive opportunity to connect, engage, and showcase your brand to key decision-makers in the Parks & Recreation industry and look forward to partnering with you!



BENEFITS

The TRAPS West Region events would not be possible without the generous support of our vendors. The West Region Planning Committee has worked diligently to offer customized event partnership packages at various sponsorship levels. In addition to networking, event sponsors will gain brand recognition through the event.

- ✓ Feature your signage and promotional materials
- ✓ Interact directly with Parks & Recreation decision-makers
- ✓ Participate in event activities to strengthen connections with attendees.
- ✓ Demonstrate your products and services to a targeted audience

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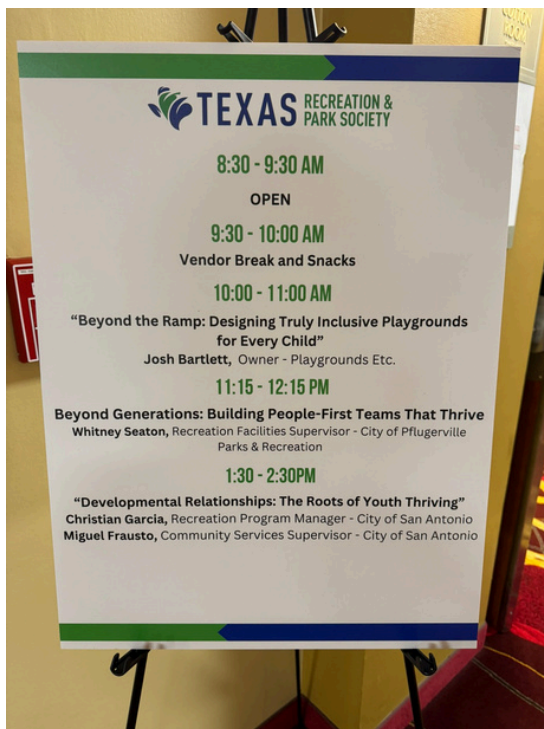
2026 WEST REGION WORKSHOP

10.22.2026 CITY OF ABILENE

Put your business in front of parks & recreation professionals in a targeted, interactive event with plenty of face time and opportunities to demonstrate both your product and your commitment to the industry. Sponsor packages are in limited supply; contact Jesús Coronado at 325-627-3474 or jesus.coronado@abilenetx.gov to reserve your sponsorship at the 2026 West Region Workshop and Rodeo.

WORKSHOP TITLE SPONSOR \$2500

- Large West Region Webpage (Logo & Link provided by vendor)
- (4) Lunches and (4) Workshop Registrations Included
- Recognition in all Workshop Publications (full page ad provided by vendor)
- Exhibit Space Included (first choice)
- (1) Maintenance Rodeo Exhibitor Space Included
- Identified on all media and print materials as the "2026 TRAPS WEST Workshop Title Sponsor" for the Texas Recreation & Park Society West Region Conference
- Corporate logo displayed on the sponsor recognition board and easel at the event
- Corporate logo prominently displayed on table tents during lunch
- Opportunity to make a short presentation during lunch
- Only one (1) Workshop Title Sponsorship available



WORKSHOP LEVEL I SPONSOR \$1500

- One (1) Workshop exhibitor booth with preferential placement
- Recognition in all Workshop Publications (1/2 page ad provided by vendor)
- Corporate logo displayed on table tents during lunch
- (Medium) logo featured on the TRAPS WEST Region Webpage (Logo & Link provided by vendor)
- Corporate medium size logo displayed on sponsors recognition board and easel
- Four (4) Workshop registrations and four (4) lunch tickets included
- One (1) Maintenance Rodeo exhibitor booth included
- Only two (2) Level II Workshop Sponsorships available

WORKSHOP LUNCH SPONSOR \$1250

- One (1) Workshop exhibitor booth with preferential placement
- Recognition in all Workshop Publications (1/4 page ad provided by vendor)
- Corporate logo displayed on table tents during lunch
- (small) Logo featured on the TRAPS WEST Region Webpage (Logo & Link provided by vendor)
- Corporate medium-sized logo displayed on sponsors recognition board and easel
- Three (3) Workshop registrations and three (3) lunch tickets included
- One (1) Maintenance Rodeo exhibitor booth included
- Only one (1) Workshop lunch Sponsorship available

WORKSHOP LEVEL II SPONSOR \$1000

- One (1) Workshop exhibitor booth with preferential placement
- Recognition in all Workshop Publications (1/4 page ad provided by vendor)
- Corporate logo displayed on table tents during lunch
- (small) Logo featured on the TRAPS WEST Region Webpage (Logo & Link provided by vendor)
- Corporate medium size logo displayed on sponsors recognition board and easel
- Three (3) Workshop registrations and three (3) lunch tickets included
- One (1) Maintenance Rodeo exhibitor booth included
- Only two (2) Level II Workshop Sponsorships available

WORKSHOP LEVEL III SPONSOR \$750

- One (1) Workshop exhibitor booth
- Small Logo included on workshop publications
- Business name displayed on table tents during lunch
- Corporate Name featured on the TRAPS WEST Region Webpage
- Corporate Small size logo displayed on sponsors recognition board and easel
- Two (2) Workshop registrations and two (2) lunch tickets included
- Only four (4) Level III Workshop Sponsorships available

WORKSHOP EXHIBITOR BOOTH \$300

- One (1) Workshop exhibitor booth
- Small Logo included on workshop publications
- Business Name featured on the TRAPS WEST Region Webpage
- One (1) Workshop registration and one (1) lunch tickets included
- Only five (5) Exhibitor Booths available for purchase

WELCOME SOCIAL SPONSOR**\$1500****SOLD**

- One (1) Workshop exhibitor booth with preferential placement
- Recognition in all Workshop Publications (1/2 page ad provided by vendor)
- Corporate logo displayed on table tents during lunch
- (Medium) logo featured on the TRAPS WEST Region Webpage (Logo & Link provided by vendor)
- Corporate medium-sized logo displayed on sponsors recognition board and easel
- Four (4) Workshop registrations and four (4) lunch tickets included
- One (1) Maintenance Rodeo exhibitor booth included
- Only one (1) Welcome Social Sponsorship available

**WORKSHOP SNACK BREAK SPONSOR \$500**

- One (1) Workshop exhibitor booth
- Small Logo included on workshop publications
- Business name displayed on table tents during lunch
- Corporate Name featured on the TRAPS WEST Region Webpage
- Corporate small-sized logo displayed on sponsors recognition board and easel
- Two (1) Workshop registrations and one (1) lunch ticket included
- Only one (2) Workshop Snack Break Sponsorship available

MAINTENANCE RODEO OPTIONS

10.21.2026 CITY OF ABILENE

MAINTENANCE RODEO TITLE SPONSOR \$2000

- Company name and logo prominently displayed at the Maintenance Rodeo on a professionally produced banner
- Company name and logo included on all advertising materials and social media as the Maintenance Rodeo Title Sponsor
- Recognized as the Maintenance Rodeo Title Sponsor on the TRAPS WEST Region website
- One (1) Maintenance Rodeo exhibitor booth included
- Two (2) lunch tickets included
- One (1) Workshop exhibitor booth at 50% off
- Only one (1) Park Maintenance Rodeo Title Sponsorship available



MAINTENANCE RODEO LUNCH SPONSOR \$1000

- Company name and logo displayed at the Park Maintenance Rodeo
- Company name and logo included on all advertising materials and social media promotions as the "Park Maintenance Rodeo Lunch Sponsor."
- Choice of one (1) Maintenance Rodeo exhibitor booth or one (1) Workshop exhibitor booth at 50% off
- Only two (2) Park Maintenance Rodeo Lunch Sponsorships available



MAINTENANCE RODEO COFFEE & BREAKFAST SPONSOR \$750

- Company name and logo displayed at the Park Maintenance Rodeo
- Company name and logo included on all advertising materials as the "Park Maintenance Rodeo Coffee & Breakfast Sponsor."
- One (1) lunch ticket included
- Only two (2) Park Maintenance Rodeo Coffee & Breakfast Sponsorships available



West Region Maintenance Rodeo

WEST REGION	Competitions							Total Pts.
Teams	Zero Turn	Back Pk	Truck & Trailer	Nail Drive	Backhoe	Wood & Plant ID	Irrigation	
Team 1	3	-	5	2	-	3	-	11
Team 2	2	2	2	3	-	-	4	13
Team 3	-	-	-	-	-	1	-	1
Team 4	4	-	-	4	3	2	-	11
Team 5	5	4	4	1	5	2	5	26
Team 6	-	5	5	-	4	5	3	22
Team 7	-	3	-	5	-	4	-	12
Team 8	1	1	1	-	-	-	2	5

MAINTENANCE RODEO EXHIBITOR BOOTH \$200

- Each exhibitor space includes one (1) table and two (2) chairs
- Exhibit setup begins at 7:00 a.m. on the day of the Park Maintenance Rodeo
- Exhibitors must be fully set up and ready by 8:30 a.m.
- Exhibitor booths must remain open until the end of the final event
- Exhibitors are responsible for providing all booth equipment and supplies
- Each exhibitor booth includes one (1) lunch ticket
- Additional lunch tickets may be purchased for \$20 each
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form
- Unlimited Exhibitor Booths available for purchase

MAINTENANCE RODEO IN-KIND DONATION

- In-kind donations may include products, equipment, supplies, or other items needed to support this year's Park Maintenance Rodeo
- Company logo displayed on event signage for the associated event
- In-kind donors receive the same benefits as a Park Maintenance Rodeo Exhibitor
- All in-kind donations are based on event needs and subject to approval by the Rodeo Director

MAINTENANCE RODEO EVENT SPONSOR \$300

- Company sign displayed at the event with name and logo
- One (1) lunch ticket included
- Additional lunch tickets available for purchase at \$20 each

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