



CENTRAL REGION

2025



# WORKSHOP & MAINTENANCE RODEO SPONSORSHIP PACKAGE

Friends of the Texas Recreation & Park Society Central Region, The TRAPS Central Region and 2025 Planning Committee are in the planning stages for this year's Central Events and invite you to join us to promote your products, knowledge and services while building relationships with the professionals from over 78 parks and recreation agencies/organizations in the region. Outlined in this Sponsorship and Partnership Package you will find a variety of options fit for your business. We look forward to working with you.

## Event Details

The TRAPS Central Region Workshop is an annual event designed to offer educational sessions and a unique networking opportunity to professionals in the parks and recreation industry.

**The 2025 Central Region Workshop is scheduled for Friday, November 7, at Schertz Civic Center, Community Center and Council Chambers.**

The TRAPS Central Region Maintenance Rodeo allows parks maintenance teams from the Region to compete in a variety of competitions.

**The 2025 Central Region Maintenance Rodeo is scheduled for Thursday, November 6, at the Schertz Soccer Complex.**

# WORKSHOP SPONSORSHIP OPPORTUNITIES

WHAT YOU GET	TITLE \$2,700	LEVEL 1 \$1,700	LEVEL 2 \$1,200	LEVEL 3 \$800	EXHIBITOR BOOTH \$500	SOCIAL \$1,250	LUNCH \$1,000	SNACK BREAK \$750
AVAILABLE	<b>SOLD</b>	4	4	5	WAITLIST AVAILABLE	1	<b>SOLD</b>	2
COMPANY LOGO ON ATTENDEE GIVEAWAY	✓							
WELCOME/ THANK YOU STATEMENT	AT WORKSHOP OPENING SESSION					AT SOCIAL	AT LUNCH	
RECOGNITION ON TABLE TENTS	✓	✓					✓	
RECOGNITION ON CENTRAL REGION WEBPAGE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	LISTING	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO
RECOGNITION IN WORKSHOP PROGRAM	FULL PAGE	1 / 2 PAGE	1 / 3 PAGE	1 / 8 PAGE	LISTING	1 / 3 PAGE	1 / 4 PAGE	1 / 8 PAGE
WORKSHOP EXHIBIT HALL BOOTH SPACE	FIRST CHOICE	PREFERRED PLACEMENT	✓	✓	✓	1 / 2 PRICE	1 / 2 PRICE	1 / 2 PRICE
LUNCH TICKETS PROVIDED	4	3	2	2	1			

All sponsors have the option to provide swag or literature for attendee bags.

As of 8/14/2025

# MAINTENANCE RODEO SPONSORSHIP OPPORTUNITIES

WHAT YOU GET	TITLE \$1,500	PARTICIPANT COMPETITION \$800	LUNCH \$750	COFFEE & BREAKFAST \$500	EXHIBITOR BOOTH \$300
AVAILABLE	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>	UNLIMITED
COMPANY LOGO ON ATTENDEE GIVEAWAY	✓				
WELCOME/ THANK YOU STATEMENT	AT RODEO WELCOME		AT LUNCH		
RECOGNITION ON CENTRAL REGION WEBPAGE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	LISTING
RECOGNITION ON RODEO SIGNAGE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	LISTING
RODEO EXHIBIT BOOTH SPACE (APPROX. 10' X 20')	FIRST CHOICE	✓	✓	1 / 2 PRICE	✓
LUNCH TICKETS PROVIDED	3	2	2	1	1

As of 8/14/2025

## MAINTENANCE RODEO IN-KIND DONATION

IN-KIND DONATIONS CAN BE ANY PRODUCT, EQUIPMENT, SUPPLIES, ETC. NEEDED TO HOST THIS YEAR'S MAINTENANCE RODEO.

IN-KIND DONATIONS ARE BASED ON NEED AND APPROVAL OF RODEO DIRECTOR.  
IF APPROVED, YOUR COMMITMENT ENTITLES YOU TO THE SAME BENEFITS AS A MAINTENANCE RODEO EXHIBITOR AND YOUR COMPANY'S LOGO WILL BE FEATURED ON THE EVENT SIGN FOR THE ASSOCIATED EVENT.

**Sponsor Commitment**

<b>Business Name:</b>	_____
<b>Contact Name(s):</b>	_____
<b>Mailing Address:</b>	_____
<b>City/State/Zip:</b>	_____
<b>Phone:</b>	_____
<b>Email:</b>	_____
<b>Names of Representatives Attending Events</b>	_____

**Sponsorship Selections**

<del>Workshop Title Sponsor.....</del> <del>\$2,700</del>	<del>Rodeo Title Sponsor.....</del> <del>\$1,500</del>
Workshop Level 1 Sponsor..... \$1,700	<del>Rodeo Participant Competition Sponsor.....</del> <del>\$800</del>
Workshop Level 2 Sponsor..... \$1,200	<del>Rodeo Lunch Sponsor.....</del> <del>\$750</del>
Workshop Level 3 Sponsor..... \$800	<del>Rodeo Coffee &amp; Breakfast Sponsor.....</del> <del>\$500</del>
<b>*Waitlist:</b> Exhibitor Booth..... \$500	Rodeo Exhibitor Booth..... \$300
Workshop Social Sponsor..... \$1,250	Additional Rodeo Lunch Ticket..... \$15
<del>Workshop Lunch Sponsor.....</del> <del>\$1,000</del>	
Workshop Snack Break Sponsor.... \$750	Interested in donating an item such as gift baskets, tools, coolers, etc. to be used in the Ways and Means Fundraisers at the Maintenance Rodeo and at the Workshop.
Additional Workshop Lunch Ticket.. \$20	

**TOTAL SPONSORSHIP CHARGES \$**

**All sponsorships are on a first come, first serve basis.** Texas Recreation and Park Society reserves the right to refuse sponsorship from any organization which, in our opinion, does not fit the overall mission or value of the organization. Sponsorship is valid once payment is received; in-kind donations will be accepted and valuation calculated based on needs. Sponsor is responsible for responding to sponsorship coordinator to supply marketing materials and other items in a timely manner in order to be included in giveaways and promotions.

Signed: _____	Date: _____
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All sponsorship commitments must be returned to Kelly Gaydos by email at [kgaydos@roundrocktexas.gov](mailto:kgaydos@roundrocktexas.gov) or by mail: 301 W. Bagdad Ave., Building 2, Round Rock, TX 78664.

**Deadline for sponsor recognition is Friday, September 26, 2025.**

For more information, contact Kelly Gaydos at (512) 671-2797 or [kgaydos@roundrocktexas.gov](mailto:kgaydos@roundrocktexas.gov).



## CENTRAL REGION

Workshop & Maintenance Rodeo

# SPONSOR AD FILE REQUIREMENTS

Accepted file formats: Press Quality PDF, Adobe Photoshop TIF or JPG, InDesign file packaged with all supporting fonts and images.

Images: High-Resolution 300 dpi; CMYK.

No RGB files

Submit artwork to:

[kgaydos@roundrocktexas.gov](mailto:kgaydos@roundrocktexas.gov)

## AD SPECS

