



CENTRAL REGION

2024

**Workshop &
Maintenance Rodeo**

**SPONSORSHIP
PACKAGE**

Friends of the Texas Recreation & Park Society Central Region, The TRAPS Central Region and 2024 Planning Committee are in the planning stages for this year's Central Events and invite you to join us to promote your products, knowledge and services while building relationships with the professionals from over 78 parks and recreation agencies/organizations in the region. Outlined in this Sponsorship and Partnership Package you will find a variety of options fit for your business. We look forward to working with you.

**November 14 & 15, 2024
Austin, Texas**

SPONSORSHIP OPPORTUNITIES

As of 8/19/24

WORKSHOP

MAINTENANCE RODEO

WHAT YOU GET	Presenting \$2700	Level 1 \$1700	Level 2 \$1200	Level 3 \$800	Partner \$500	Social \$1000
Available	SOLD	SOLD	4	5	Unlimited	SOLD
Title Sponsor	✓					✓
Company Logo on Attendee Give-A-Way	✓					
Welcome/Thank You Statement at Breakfast/Lunch	✓					At Social
Recognition on Tables at Lunch	✓	✓				
Recognition on Central Region Webpage	Large Logo/Link	Medium Logo/Link	Medium Logo/Link	Small Logo/Link	Listing	Small Logo/Link
Recognition in Workshop Program	Full Page	1/2 Page	1/3 Page	1/8 Page	Listing	1/4 Page
Workshop Exhibit Hall Booth Space	First Choice	Preferred Placement	✓	✓	✓	✓
Rodeo Booth Space	✓	✓	✓			At Social
Lunch Tickets Provided	4	3	2	2	1	2

Presenting \$1500	Home Run Derby \$800	Partner \$300
SOLD	SOLD	Unlimited
✓		
✓		
✓		
Large Logo/Link	Small Logo/Link	Listing
✓	✓	✓
3	2	1

All sponsors have the option to provide swag or literature for attendee bags.



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TEXAS RECREATION & PARK SOCIETY

2024 Workshop & Maintenance Rodeo Sponsor Commitment

Event Details

The TRAPS Central Region Workshop is an annual event designed to offer educational sessions and a unique networking opportunity to professionals in the parks and recreation industry. The 2024 Central Region Workshop is scheduled for Friday, November 15, at the City of Austin Permitting & Development Center.

The TRAPS Central Region Maintenance Rodeo allows parks maintenance teams from the Region to compete in a variety of competitions. The 2024 Central Region Maintenance Rodeo is scheduled for Thursday, November 14 the Kreig Athletic Complex, Austin.

Sponsorship Type (please check which level)

Workshop

___ Presenting.....\$2,700
___ Level I.....\$1,700
___ Level II.....\$1,200
___ Level III..... \$800
___ Partner.....\$500
___ Social.....\$1,000

Additional Lunches: X \$10

Maintenance Rodeo

___ Presenting.....\$1,500
___ Home Run Derby.....\$800
___ Partner.....\$300

Additional Lunches: X \$10

****Logos should be submitted in an EPS, PNG, or print-quality pdf format, and ads for publication must be camera ready. See attached Ad Specification Page for more information.****

Other

Door Prize Item _____

In-Kind Donation

_____ \$ _____

Sponsor Details

Business Name: _____

Contact Name(s): _____

Phone: _____ Alt. Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Names of Representatives attending Event: _____

Deadline for sponsor recognition is Friday, October 11, 2024.

All sponsorships are first come, first serve. Completed forms will be accepted as a commitment; however, payment must be received within 10 business days, or you risk the possibility of losing your spot. As payments are received, the sponsorship contact will be notified. Credit card payment can be accepted upon request when submitting the contract. TRAPS accepts MasterCard, Visa, Discover, and American Express. Please make checks payable to Texas Recreation & Park Society - Central Region Workshop.

All sponsorship contracts must be returned to Kelly Gaydos by email at kgaydos@roundrocktexas.gov or by mail: 301 W. Bagdad Ave., Building 2, Round Rock, TX 78664.

For more information, contact Kelly Gaydos at (512) 671-2797 or kgaydos@roundrocktexas.gov.



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Workshop & Maintenance Rodeo

SPONSOR AD FILE REQUIREMENTS

Accepted file formats: Press Quality PDF, Adobe Photoshop TIF or JPG, InDesign file packaged with all supporting fonts and images.

Images: High-Resolution 300 dpi; CMYK.

No RGB files

Submit artwork to:

kgaydos@roundrocktexas.gov

AD SPECS

