



## CENTRAL REGION

# 2024 Workshop & Maintenance Rodeo SPONSORSHIP PACKAGE

Friends of the Texas Recreation & Park Society Central Region, The TRAPS Central Region and 2024 Planning Committee are in the planning stages for this year's Central Events and invite you to join us to promote your products, knowledge and services while building relationships with the professionals from over 78 parks and recreation agencies/organizations in the region. Outlined in this Sponsorship and Partnership Package you will find a variety of options fit for your business. We look forward to working with you.

**November 14 & 15, 2024**  
**Austin, Texas**

# SPONSORSHIP OPPORTUNITIES

As of 8/19/24

## WORKSHOP

| WHAT YOU GET                                   | Presenting<br>\$2700     | Level 1<br>\$1700   | Level 2<br>\$1200 | Level 3<br>\$800 | Partner<br>\$500 | Social<br>\$1000         |
|------------------------------------------------|--------------------------|---------------------|-------------------|------------------|------------------|--------------------------|
| Available                                      | <b>SOLD</b> <sup>1</sup> | 4                   | 4                 | 5                | Unlimited        | <b>SOLD</b> <sup>1</sup> |
| Title Sponsor                                  | ✓                        |                     |                   |                  |                  | ✓                        |
| Company Logo on Attendee Give-A-Way            | ✓                        |                     |                   |                  |                  |                          |
| Welcome/Thank You Statement at Breakfast/Lunch | ✓                        |                     |                   |                  |                  | At Social                |
| Recognition on Tables at Lunch                 | ✓                        | ✓                   |                   |                  |                  |                          |
| Recognition on Central Region Webpage          | Large Logo/Link          | Medium Logo/Link    | Medium Logo/Link  | Small Logo/Link  | Listing          | Small Logo/Link          |
| Recognition in Workshop Program                | Full Page                | 1/2 Page            | 1/3 Page          | 1/8 Page         | Listing          | 1/4 Page                 |
| Workshop Exhibit Hall Booth Space              | First Choice             | Preferred Placement | ✓                 | ✓                | ✓                | ✓                        |
| Rodeo Booth Space                              | ✓                        | ✓                   | ✓                 |                  |                  | At Social                |
| Lunch Tickets Provided                         | 4                        | 3                   | 2                 | 2                | 1                | 2                        |

## MAINTENANCE RODEO

| Presenting<br>\$1500     | Home Run Derby<br>\$800  | Partner<br>\$300 |
|--------------------------|--------------------------|------------------|
| <b>SOLD</b> <sup>1</sup> | <b>SOLD</b> <sup>1</sup> | Unlimited        |
| ✓                        |                          |                  |
| ✓                        |                          |                  |
| ✓                        |                          |                  |
|                          |                          |                  |
| Large Logo/Link          | Small Logo/Link          | Listing          |
|                          |                          |                  |
|                          |                          |                  |
| ✓                        | ✓                        | ✓                |
| 3                        | 2                        | 1                |

All sponsors have the option to provide swag or literature for attendee bags.



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## TEXAS RECREATION & PARK SOCIETY

### 2024 Workshop & Maintenance Rodeo Sponsor Commitment

#### Event Details

The TRAPS Central Region Workshop is an annual event designed to offer educational sessions and a unique networking opportunity to professionals in the parks and recreation industry. The 2024 Central Region Workshop is scheduled for Friday, November 15, at the City of Austin Permitting & Development Center.

The TRAPS Central Region Maintenance Rodeo allows parks maintenance teams from the Region to compete in a variety of competitions. The 2024 Central Region Maintenance Rodeo is scheduled for Thursday, November 14 the Kreig Athletic Complex, Austin.

#### Sponsorship Type (please check which level)

##### Workshop

\_\_\_ Presenting.....\$2,700  
\_\_\_ Level I.....\$1,700  
\_\_\_ Level II.....\$1,200  
\_\_\_ Level III.....\$800  
\_\_\_ Partner.....\$500  
\_\_\_ Social.....\$1,000

Additional Lunches: X \$10

##### Maintenance Rodeo

\_\_\_ Presenting.....\$1,500  
\_\_\_ Home Run Derby.....\$800  
\_\_\_ Partner.....\$300

Additional Lunches: X \$10

##### Other

Door Prize Item \_\_\_\_\_

In-Kind Donation

\_\_\_\_\_ \$ \_\_\_\_\_

\*\*\*\*Logos should be submitted in an EPS, PNG, or print-quality pdf format, and ads for publication must be camera ready. See attached Ad Specification Page for more information.\*\*\*\*

#### Sponsor Details

Business Name: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Names of Representatives attending Event: \_\_\_\_\_

**Deadline for sponsor recognition is Friday, October 11, 2024.**

**All sponsorships are first come, first serve.** Completed forms will be accepted as a commitment; however, payment must be received within 10 business days, or you risk the possibility of losing your spot. As payments are received, the sponsorship contact will be notified. Credit card payment can be accepted upon request when submitting the contract. TRAPS accepts MasterCard, Visa, Discover, and American Express. Please make checks payable to Texas Recreation & Park Society - Central Region Workshop.

All sponsorship contracts must be returned to Kelly Gaydos by email at [kgaydos@roundrocktexas.gov](mailto:kgaydos@roundrocktexas.gov) or by mail: 301 W. Bagdad Ave., Building 2, Round Rock, TX 78664.

**For more information, contact Kelly Gaydos at (512) 671-2797 or [kgaydos@roundrocktexas.gov](mailto:kgaydos@roundrocktexas.gov).**



## CENTRAL REGION

Workshop & Maintenance Rodeo

# SPONSOR AD FILE REQUIREMENTS

Accepted file formats: Press Quality PDF, Adobe Photoshop TIF or JPG, InDesign file packaged with all supporting fonts and images.

Images: High-Resolution 300 dpi; CMYK.

No RGB files

Submit artwork to:

[kgaydos@roundrocktexas.gov](mailto:kgaydos@roundrocktexas.gov)

## AD SPECS

**Back Cover  
(with bleed)**  
8.875 x 11.375

**Full Page  
(with bleed)**  
8.875 x 11.375

**Full Page  
(no bleed)**  
7.5 x 9.875

**1/2 V**  
3.625 x 9.875

**1/4 V**  
3.625 x 4.8125

**1/3 H**  
7.5 x 3.125

**2/3 H**  
7.5 x 6.5

**1/8 H**  
3.625 x 2.3125

**1/2 H**  
7.5 x 4.8125