

TRAPS: Because We CARE

A fundraising campaign in support of Parks and Recreation

Frequently Asked Questions (FAQ)

1. What is the TRAPS: Because We Care campaign?

The **TRAPS: Because We Care campaign** is the Texas Recreation and Park Society's (TRAPS) first-ever charitable giving campaign. It will run from July 8 to August 30, in celebration of National Park and Recreation Month, with the goal of raising \$10,000 to support our mission through our four pillars: Connection, Advocacy, Resource, and Education (CARE).

2. Why is TRAPS launching this campaign?

Launching this campaign allows TRAPS to:

- **Increase programmatic reach:** Additional funds enable us to expand our existing programs and develop new initiatives.
 - **Offer more programs and speakers:** Increased funding allows us to bring in more expert speakers and offer a wider variety of educational programs.
 - **Enhance outreach to communities:** We can better serve communities across Texas with enhanced resources and support.
 - **Promote the value of parks and recreation:** This campaign helps highlight the critical role parks and recreation and our professionals play in building healthy, vibrant communities.
 - **Strengthen our financials:** By diversifying our revenue streams, we continue to ensure financial stability and sustainability.
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3. How will the funds be used?

The funds raised will support TRAPS in various ways, aligned with our four pillars:

- **Connection:** Funding community events and initiatives that bring people together.
 - **Advocacy:** Supporting efforts to advocate for policies and funding that benefit parks and recreation.
 - **Resource:** Providing essential tools and resources to park and recreation professionals.
 - **Education:** Offering educational programs and training opportunities to empower professionals.
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4. How can I participate in the campaign?

There are several ways you can get involved:

- **Donate:** Every dollar counts!
 - **Spread the Word:** When money cannot be donated, donate your awareness. Share the campaign on social media and encourage others to support. Word of mouth and social media engagement are equally as critical to the campaign's growth and success.
 - **Participate:** Share your stories and engage with us online throughout the campaign.
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5. What is the goal of the campaign?

- **Fundraising Goal:** Raise \$10,000 to support the Texas Recreation and Park Society's initiatives.
 - **Awareness Goal:** Increase awareness of the TRAPS' mission and the impact of our four pillars: Connection, Advocacy, Resource, and Education.
 - **Engagement Goal:** Encourage at least 50% of the membership to participate in the campaign, either through donations or by spreading the word.
 - **Membership Goal:** Strengthen the sense of community and belonging among members by highlighting their contributions and involvement.
 - **Long-Term Support Goal:** Lay the foundation for future fundraising efforts and establish the organization as both a professional association and a charitable entity in the eyes of members and the community.
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6. Why should I donate to TRAPS?

Your donation will:

- **Support vital community programs:** Help us build stronger, healthier communities across Texas.
 - **Advocate for parks and recreation:** Ensure that parks and recreation receive the recognition, funding, and support they deserve.
 - **Provide resources and education:** Equip park and recreation professionals with the tools and knowledge they need to excel.
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7. Is my donation tax-deductible?

Yes, as TRAPS is a 501(c)(3) nonprofit organization, your donation is tax-deductible to the extent allowed by law. You will receive a receipt for your donation for your records.

8. What if I have more questions?

If you have any additional questions or need more information, please feel free to contact us at traps@traps.org. We're here to help!

9. How will I know the campaign's progress?

We will update our website and social media channels with campaign progress, including the total amount raised and highlights of our activities. You can also sign up for our e-newsletters by emailing traps@traps.org.

We appreciate your support and participation in our **TRAPS: Because We CARE** campaign. Together, we can make a significant impact and enhance the quality of life for communities across Texas.