



State Sponsorship Opportunities



2023 Institute and Expo | February 28 – March 3

Champion Level Opportunities for Year-Round Benefit

Benefits Available January 2023 - December 2023

	Texas Star	Texas Bluebonnet	Texas Pecan	Texas Two-Step
	\$20,000	\$15,000	\$10,000	\$7,500
Agency & director contacts mailing labels (twice/year)	■	■	■	■
Champions recognition in Institute Addendum	■	■	■	■
Customized and dedicated email to all TRAPS members	4 times	3 times	2 times	1 times
Logo on Champion "banner" in Texas Talks e-newsletter	10 months (1 month = 2 issues)	10 months (1 month = 2 issues)	7 months (1 month = 2 issues)	5 months (1 month = 2 issues)
Announcement on TRAPS social media accounts	■	■	■	■
Recognition at 2023 Institute Awards Event	■	■	■	■
Display space at Regional Workshops and/or Maintenance Rodeo	5 times	4 times	3 times	2 times
Logo on Institute & Expo signage	■	■	■	■
Logo on Institute mobile app	■	■	■	■
Invite to the 2023 Institute President's Reception	6 tickets	5 tickets	4 tickets	3 tickets
Booth space in the Institute Expo Hall (10x10 booth with 1 table & 2 chairs)	2 spaces	1 space	1 space	1 space
Logo on TRAPS website	11 months	11 months	11 months	6 months
Complimentary team entry at the State Golf Tournament	1 team of 4 players	1 team of 4 players		
Article in TRAPS Magazine	2 issues	1 issue		
Complimentary Institute Registration with Event Tickets	4 tickets	2 tickets		

SOLD!

Event & Services Sponsorship

For Region, Education and State-Based Needs

	Leadership Academy (3)	Lonestar Legacy Parks	Annual State Awards	Future & Young Professionals Showcase	TML Meet & Greet (2)	CPSI Course (1 per course) (3)	Texas Night at NRPA (2)	TRAPS Sustainability Series	Leadership Retreat	Summer Survival Series	Texas Talks or Take Action e-Newsletter
	\$7,500	\$3,500	\$3,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$1,500	\$500	\$2,500
Description	12-month program with emphasis on educating young professionals	The highest honor bestowed to a park; honorees receive recognition at TRAPS Institute	The Awards event is hosted at the TRAPS Institute and Expo, the largest annual event	One of the most popular sessions at Institute, presented by future & young professionals in our Industry	Social events with state policy and decision makers of the Texas Municipal League	Underwrites expenses for (1) TRAPS' CPSI education program	State networking opportunity for TRAPS members at the NRPA conference	Support education including webinars, research & targeted sessions	40+ of TRAPS' most influential leaders	TRAPS Summer Survival Series to help staff make it through this busy time	Get a banner Ad for your company for 6 months in e-newsletter
Logo included on event signage	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	
Logo inclusion on event webpage	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	
Spotlight recognition	Display, distribution & sponsor moment	Display	Display	Display	Sponsor moment	Display or distribute	Sponsor moment	Display or distribute	Display or distribute	Sponsor moment	
Logo inclusion on registration form	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	
Link on TRAPS website to your webpage	☒	☒	☒	☒	☒	☒	☒	☒			
Newsletter advertisement (1 issue)	☒	☒	☒								

SOLD!

SOLD!

SOLD!

(2) LEFT

SOLD!

SOLD!

UNAVAILABLE

AVAILABLE!

AVAILABLE!

AVAILABLE!

AVAILABLE!

Institute Sponsorship

Frisco, Texas | Feb 28 – Mar 3, 2023



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Please contact Amanda Wilson at awilson@traps.org to be added to the wait list.

Hotel Lobby Entrance

SOLD OUT!

Parking Lot/Garage

Comm Table

Comm Table

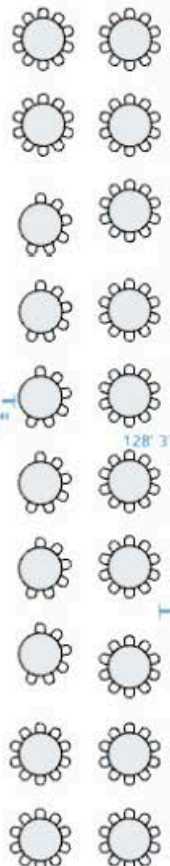
Main Expo Entrance

Parking Lot/Garage

Restrooms

Comm Table

Main Banquet Entrance



20 Feet

Reg Reg

54 55 56 57 58 59

53 52 51 50 49
44 45 46 47 48

43

60 79

99

98

95

26
23 24 25

65 74

85 94

66 73

86 93

67 72

87 92

19 18 17 16 15
10 11 12 13 14

68 71

88 91

69 70

89 90

2023 State Sponsor Application



DATE				
COMPANY			CONTACT	
BILLING ADDRESS			CITY/STATE/ZIP	
PHONE		EMAIL		

An invoice will be emailed to the provided address which details payment options.

Please select the sponsorship opportunities you're applying for:

Champion Level Opportunities

- | | |
|--|---|
| ☐ Texas Star \$20,000 | ☐ Texas Pecan \$10,000 |
| ☐ Texas Bluebonnet \$15,000 | ☐ Texas Two-Step \$7,500 |

Event & Services Sponsorships

- | | |
|---|--|
| ☐ Leadership Academy \$7,500 | ☐ Texas Night at NRPA \$2,500 |
| ☐ Lonestar Legacy Parks Awards \$3,500 | ☐ Texas Sustainability Series \$2,500 |
| ☐ State Awards Event \$3,500 | ☐ Leadership Retreat \$1,500 |
| ☐ State & Young Professionals Showcase \$2,500 | ☐ Summer Survival Series \$500 |
| ☐ State Municipal League Meet & Greet \$2,500 | ☐ Texas Talks e-Newsletter \$2,500 |
| ☐ Certified Playground Safety Inspector Course \$2,500 | ☐ Take Action e-Newsletter \$2,500 |

Institute Sponsorships

Frisco, TX | Feb 28 – Mar 3, 2023

- | | |
|--|--|
| ☐ State Sponsor (Due Sept 30) \$15,000+ | ☐ State's Forum \$3,500 |
| ☐ State App \$7,800 | ☐ General Session \$2,500 |
| ☐ State Social \$5,000 | ☐ Student's Reception \$2,500 |
| ☐ State Swag \$4,000 | ☐ Maintenance Rodeo \$2,500 |
| ☐ Shment & Networking Break \$3,500 | ☐ Education \$1,000 |
| ☐ State Wallet \$3,500 | |

****State Golf Sponsorship Opportunities Coming Soon!****

Please send completed form to TRAPS.

EMAIL: awilson@traps.org MAIL: TRAPS | P.O Box 5188, Jonestown, TX 78645

* Sponsorships are available on a first-come, first-serve basis and require both a completed form and payment to be placed in the queue for sponsorships and booth reservations.

Sponsorship cycle runs from **January 2023 - December 2023. Note, some sponsorships provide benefits which are time gated and any of these missed benefits DO NOT carry over into the next sponsorship cycle.

Questions or concerns? Contact Amanda Wilson at awilson@traps.org