



PROMOTIONS AND MARKETING EXCELLENCE AWARD

Texas Recreation and Park Society
State Awards

OFFICIAL NOMINATION FORM

The Promotions and Marketing Excellence Award recognizes parks and recreation agencies and/or media outlets, television, radio, newspaper that provide exemplary coverage or sponsorship of park & recreation events, programs, facilities or issues; or recognizes creativity or innovation in the development of websites or home pages communicating and/or promoting the value of public recreation and parks.

- A. PROVIDE AN OVERALL DESCRIPTION OF YOUR PROMOTIONAL OR MARKETING INITIATIVE.**
- B. DESCRIBE ANY NEEDS OR ISSUES THAT THIS INITIATIVE ADDRESSES OR SOLVES.**
- C. OUTLINE THE UNIQUENESS OF YOUR AGENCY'S INITIATIVE.**
- D. DESCRIBE THE IMPACT OR REACH THAT YOUR AGENCY'S INITIATIVE ACHIEVES.**

Nominations are accepted for this award under the following classes:

- Class I – communities with a population of more than 250,000
- Class II – communities with a population of 100,001 to 250,000
- Class III – communities with a population of 50,001 to 100,000
- Class IV – communities with a population of 20,001 to 50,000
- Class V – communities with a population of up to 20,000

This award will recognize creativity or innovation in the development of websites or home pages communicating and promoting the value of public recreation on the Internet. Entries will be judged on content, design, ease of use, and currency.

THE TRAPS AWARDS COMMITTEE WILL REVIEW AND EVALUATE YOUR WEBSITE.

OFFICIAL NOMINATION FORM

DEPARTMENT/ORGANIZATION:

CURRENT POPULATION:

WEBSITE LINK:

CLASS INFORMATION | POPULATION

NAME OF NOMINATOR:

CLASS I More than 250,000

TITLE:

CLASS II 100,001 to 250,000

CLASS III 50,001 to 100,000

ADDRESS:

CLASS IV Up to 20,001 to 50,000

CLASS V Up to 20,000

City:

IS THE DEPARTMENT/AGENCY DIRECTOR A MEMBER OF TRAPS?

State:

Yes

Zip:

No

NOMINATOR EMAIL:

NOMINATOR PHONE:

IS THE DEPARTMENT/AGENCY DIRECTOR A MEMBER OF NRPA?

Yes

No

NOMINATION SUMMARY

Please describe your program, person or project you are nominating with approximately 4 to 5 descriptive sentences. Should your application win in this category, we will utilize some or all of the Nomination Summary as part of the script for the Awards Banquet and for the TRAPS Magazine honoring our winners.

SUPPORTING NARRATIVE

Address key areas in Sections A – D in a maximum of 1000 words.

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SUPPORTING NARRATIVE

C. OUTLINE THE UNIQUENESS OF YOUR AGENCY'S INITIATIVE.

D. DESCRIBE THE IMPACT OR REACH THAT YOUR AGENCY'S INITIATIVE ACHIEVES.