



Skills Development Webinar Series

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One time registration includes monthly login (group participation is encouraged) & access to all 2022 recorded webinars. Earn up to 1.1 CEUs.

- **Early Bird Member Rate (thru 1/31/22): \$250**
- **Regular Member Rate (2/1/22 - 10/29/22): \$275**
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skills development
webinar series





PARK & RECREATION ASSOCIATION

Learn. Connect. Inspire.

2022 IPRA Webinar Series Schedule

Month, Dates, Times	Instructor	Webinar Title	Description
<p>FEBRUARY</p> <p>Wednesday, Feb 9, 10:15 AM CST</p> <p>Thursday, Feb 17, NOON CST</p>	<p>Maureen “Dr. Mo” Dougherty, Owner, Let’s Go with Dr. Mo</p>	<p>Going and Growing Beyond our Comfort Zone</p>	<p>“You never grow when you’re comfortable” is a favorite mantra that Dr. Mo has shared with former students, friends, and her own children. However, before we can break out of our Comfort Zone, we need to identify and understand why it’s so important to us. Once our Comfort Zone is clearly defined, we are more willing to accept the personal challenges we set for ourselves and be more open to situations we don’t control. Since adversity in life is a given, we will evaluate our best and most helpful coping methods when anything or anyone forces us into an unfamiliar or uncomfortable situation. Next, we all get to choose our attitude, even on the most challenging days. Lastly, we can reflect on how we have grown when we’ve stepped outside of our comfort zone in the past and be better prepared for it in the future.</p>
<p>MARCH</p> <p>Wednesday, March 9, 10:15 AM CST</p> <p>Thursday, March 17, NOON CST</p>	<p>Aamir Munshi, MBA, Founder - The Learning Scape, Mumbai, India</p>	<p>What’s New in Marketing? Technologies and Applications</p>	<p>Thanks to the beauty of online learning, we again welcome international business strategist Aamir Munshi to our webinar series. It feels hard to keep up with today’s chaotic world of marketing communications. This webinar will help you navigate both classic and new strategies, tools, and technologies in the dynamic marketing toolkit. You’ll learn which applications may be right for you and your agency. Whether you are directly responsible for marketing your programs, services and facilities or influence these decisions you’ll gain insight, ideas and see real-time examples to enhance your outreach.</p>
<p>APRIL</p> <p>Wednesday, April 13, 10:15 AM CST</p> <p>Thursday, April 21, NOON CST</p>	<p>Neelay Bhatt, Vice President PROS Consulting Inc.</p>	<p>Innovative and Inclusive Community Engagement</p>	<p>In today’s times, if you bring people in on the front end, they will be your advocates and allies – if you bring them in on the back end, they will be your judge and jury. Every planning effort needs to maximize community engagement in the most inclusive and innovative manner. This session will share examples from a variety of agencies for the ways they have creatively maximized public engagement and the outcomes of that process so that every agency in Illinois and beyond can build for a future that is inclusive and driven by their community’s values.</p>

<p>MAY</p> <p>Wednesday, May 11, 10:15 AM CST</p> <p>Thursday, May 19, NOON CST</p>	<p>Teresa Penbrooke, PhD, CPRE, CEO and Founder GreenPlay, LLC</p>	<p>Emerging Technologies for Integrating Nature and Health into Parks and Recreation</p>	<p>Parks & recreation can provide front line access to the benefits of nature. Learn how and why access to nature provides a benefit to humans and our communities. Current research and management implications will be covered, along with strategic approaches to get people outdoors. This session includes a brief introduction to Nature Therapy, along with how equitable access to nature can be measured, managed, and increased.</p>
<p>JUNE</p> <p>Wednesday, June 8, 10:15 AM CST</p> <p>Thursday, June 16, NOON CST</p>	<p>Tracey Crawford, CTRS, CPRP Executive Director, Northwest Special Recreation Association</p>	<p>Micro-Aggressions and Unconscious Bias</p>	<p>In the modern workplace, micro-aggressions and unconscious biases come in many forms and can be difficult to spot. As we learn to embrace diversity, equity and inclusion in our workplaces and lives, we cannot tolerate offensive language, actions, or deeds if we truly intend on building a work culture and environment where every employee feels they can be their true selves.</p>
<p>JULY</p> <p>Wednesday, July 13, 10:15 AM CST</p> <p>Thursday, July 21, NOON CST</p>	<p>Lydie Gutfeld, MPA, Recreation and Community Services Manager City of Mission Viejo, California</p>	<p>Tools of Impact – Beyond Programs and Surveys</p>	<p>Park and recreation professionals make impacts at all levels. Impact tools can be sharpened through practice of emotional intelligence, strong decision making and engaging communication skills. This session will work to help identify key leadership skills that can help translate into positive connections through impact which can be connected to improving staff team performance and creating a stronger community.</p>
<p>AUGUST</p> <p>Wednesday, Aug 10, 10:15 AM CST</p> <p>Thursday, Aug 18, NOON CST</p>	<p>Annie Frisoli CEO Creating Community, LLC</p>	<p>Delegating Effectively</p>	<p>Leaders are neither able nor expected to do everything themselves. Attempting to do so can have severe consequences. How can leaders delegate effectively? By giving authority and responsibilities to individuals or a team and provide the resources, directions, and support needed to achieve expected results. Delegating effectively focuses on creating an environment based on trust and establishing a rapport with colleagues to delegate successfully. Participants will learn tools to engage and empower people to resolve their problems and implement spontaneous delegation to protect discretionary time.</p>
<p>SEPTEMBER</p> <p>Wednesday, Sept 14, 10:15 AM CST</p> <p>Thursday, Sept 15, NOON CST</p>	<p>Jodi Rudick Executive Director, La Jolla Village Merchant Association</p>	<p>Sponsorship Development Partners in Promotion</p>	<p>Are you ready to generate additional revenue for your programs and facilities? This workshop will walk you through the process of developing a simple sponsorship strategy for an upcoming program and will take the mystery out of securing dollar and in-kind contributions for your agency. You'll learn how to match the right sponsor to the right project and create long term relationships that will grow over time.</p>

<p>OCTOBER</p> <p>Wednesday, Oct 12, 10:15 AM CST</p> <p>Thursday, Oct 20, NOON CST</p>	<p>Marie Knight, Owner, Knight Leadership Solutions</p>	<p>Time Waits for No One</p>	<p>Everyone wants to know how to be better at time management, the reality is - you can't manage time, you can only manage YOU! The greatest lesson you can learn is to spend your time wisely. Learn how to identify your priorities, focus on them, and reduce the time wasters, so you are better prepared for the unexpected. Marie Knight has worked in the municipal and non-profit industries for over 35 years. Throughout her career she has had a keen focus on the development of her profession's greatest asset - people.</p>
<p>NOVEMBER</p> <p>Wednesday, Nov 9, 10:15 AM CST</p> <p>Thursday, Nov 17, NOON CST</p>	<p>André Pichly, M.S., CPRP, Parks & Recreation Director, St. Helena Parks & Recreation</p>	<p>The Flexible Professional</p>	<p>Open-mindedness and flexibility are critical tools necessary to building a career in today's dynamic work environment. More than ever, embracing change is a necessity when it comes to managing both your personal and professional life. In this session we'll discuss how to control the uncontrollable, learn from mistakes, adapt to new technologies and work through discomfort. You'll also learn how to use your own experiences to overcome adversity, build confidence and compassion for others. Get ready for some honest self-introspection.</p>
<p>DECEMBER</p> <p>Wednesday, Dec 14, 10:15 AM CST</p> <p>Thursday, Dec 15, NOON CST</p>	<p>Dean Heffta, Founder of Clarus Results, LLC</p>	<p>The Connected Leader</p>	<p>Effective leaders require more than energy and commitment - great leadership needs Connection. In this session you will learn the "Four Connections of Leadership": future, team, customer, and self. Participants will uncover their individual foundations & develop their own action plan to navigate uncertainty, foster innovation, and serve the community.</p>