



change
transform
emerge

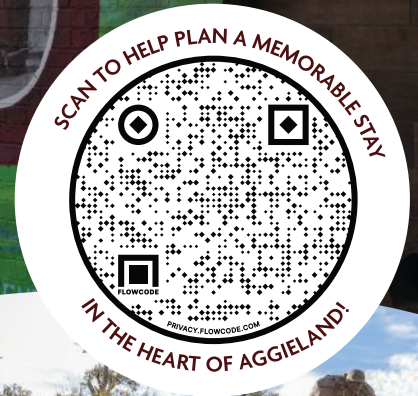
2022 TRAPS

COLLEGE STATION, TX • FEBRUARY 15-18
KYLE FIELD & TEXAS A&M HOTEL



WELCOME TO

College Station!



I welcome you to College Station for the 2022 Texas Recreation and Park Society Institute and Expo with enormous pride.

Knowing that the focus of your membership is to be the champion for engaged communities, wellness lifestyles, and green spaces, I can't think of a better city to serve as a backdrop to your learning. The City of College Station recognizes the services and programs you provide are indispensable to a community's well-being and overall quality of life. If that wasn't clear before the COVID-19 pandemic, it certainly is now.

I encourage you to tour the George Bush Presidential Library and Museum, walk the beautiful Texas A&M campus, visit our one-of-a-kind collection of war memorials at Veterans Park & Athletic Complex, and experience local culture in the legendary Northgate District.

Finally, should your career or retirement plan present College Station as an option, let me add that our community is consistently recognized as a favored destination for families and businesses. Sure, I'm biased, but here's what others say:

- The Fastest Growing Cities Everyone Wants to Move To (*SimpleMost*)
- Best-Performing Small Cities in America (*Milken Institute*)
- Best Public School in America (*Niche*)
- Best Cities in America to Raise a Family (*Stacker*)
- Nation's Top 25 Places to Live (*Niche*)
- Top 25 U.S. Cities for Retirement (*Forbes*)

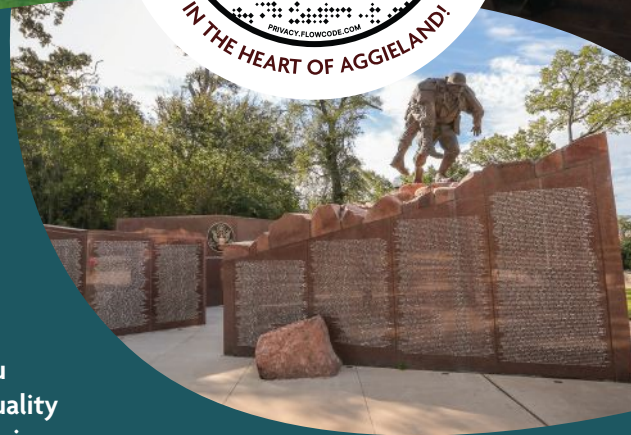
We hope you discover why we're considered among the nation's friendliest and most hospitable destinations.

Sincerely,

Karl Mooney
College Station Mayor



VISIT.CSTX.GOV
[@VISITCSTX](https://www.instagram.com/VISITCSTX)



OPPORTUNITIES TO ATTEND INSTITUTE

We want to help you get to Institute! If you are a student, young professional or looking for other ways to help finance your trip to College Station, we have some options available for you.

Opportunity details and applications are available online at www.traps.org.

Volunteer:

Institute doesn't happen without a team of volunteers to help. It's a great opportunity for students and young professionals to get involved and attend Institute for free. While anyone can volunteer, priority is given to those without a full-time career in the industry.

Eligibility:

- Must be a member of the Texas Recreation and Park Society
- Must express a sincere commitment to the Society and its mission
- Must commit to a minimum of 12 volunteer hours to be eligible for waived registration*

**Meals and social functions are not guaranteed*

Tex-terns:

The TRAPS Tex-ternship Program enables outstanding young professionals 30 years of age and younger in the parks and recreation field to network with and learn from members of the Texas Recreation and Park Society (TRAPS) and others who attend Institute. Up to four Tex-terns are selected each year.

Tex-terns are paired with TRAPS members who serve as mentors during the Institute and may attend selected meetings, socials and educational sessions with their mentors or on their own. Mentors introduce Tex-terns to their contacts and expand the young professionals' networks. After the Institute, Tex-terns must write a brief evaluation report addressing event-specific criteria. Tex-terns are eligible to receive partial reimbursement for Institute costs.

Eligibility:

- Must be a current member of TRAPS
- Must be 30 years of age or younger
- Must have at least three years of full-time experience in parks and recreation or a related field
- Must be involved with local/area, state, regional or national park and recreation associations and organizations
- Must have a degree in parks and recreation, sports management, public administration or a related field

Scholarships:

Scholarships are available to students and professionals across Texas in the parks, recreation and leisure services industries. Recipients of Institute scholarships must apply with a current professional résumé and a short essay on why the scholarship is needed and how it will be beneficial.

After the Institute, scholarship recipients must provide a one-page summary of their experience and receipts to the Texas Recreation and Park Society to receive reimbursement of up to \$1,000.

Future & Young Professionals Showcase:

The Future & Young Professionals Showcase will give students from Texas universities and young professionals around Texas the opportunity to share goals, dreams, and passions for their careers as they connect with practicing professionals. This event will combine professional development and networking in a unique way that caters to both students and professionals. All students and professionals participating in the Institute are encouraged to attend the event to show support and to network!

Benefits for Future & Young Professionals Showcase Speakers:

- Daily registration for Wednesday, February 16
- Social and networking events for the day e.g., exhibit hall preview, Welcome Social

Future & Young Professionals Showcase Participation Guidelines

Each participant speaker will give a 4-5 minute presentation using no technology. Presenters are encouraged to get creative! Presentations should focus on this year's theme: *"The Future of Parks and Recreation: Emerging from the Pandemic."*

- Future professionals (students) should be graduating in or before December 2022 and complete application with faculty support by the deadline.
- Young professionals should be < 30 years old.

THERE WILL BE NO VIRTUAL OPTION OFFERED AT INSTITUTE, BUT A VIRTUAL ALTERNATIVE, WHICH WILL INCLUDE SOME OF THE INSTITUTE SESSIONS AND/OR SPEAKERS, WILL BE OFFERED IN THE SPRING.

SCHEDULE AT A GLANCE

TRAPS 2022 INSTITUTE & EXPO – February 15-18, 2022
Kyle Field & Texas A&M Hotel, 177 Joe Routt Blvd., College Station, TX 77840
Change, Transform and Emerge

Title Sponsor: GameTime presented by Total Recreation Products

TUESDAY, FEBRUARY 15 ON SITE/IN PERSON

- 8 - 11 a.m. TRAPS Board Meeting
- 8 a.m - 3:30 p.m. Pre-Institute (Jamie Sabbach - Beyond Recovery - A Time for Transformation)
- 8:30 - 11:30 a.m. Pre-Institute (Ann Beck - Something to Talk About: Planning & Generating Social Media Content)
- 11 a.m. - 5 p.m. Registration and packet pick-up
- 12 - 6 p.m. Danny Boykin Golf Tournament @ A&M Univ. Golf Course sponsored by BSW & Playwell 4-person scramble/shotgun
- 12:30 - 4:30 p.m. Pre-Institute (Kristi Avalos - Making Parks and Recreation Enjoyable and Accessible for All)
- 1:30 - 4:30 p.m. Pre-Institute (Texas A&M faculty & students - Behind the Science: Texas A&M Turfgrass Field Lab Tour and Workshop)
- 2 - 4 p.m. Tour: Texas A&M - The Gardens @ Texas A&M
- 7 - 8 p.m. President's Reception (by invitation) @ sponsored by BSW

WEDNESDAY, FEBRUARY 16 ON SITE/IN PERSON

- 8 a.m - 2 p.m. State Maintenance Rodeo (plus POPS Branch mtg.) @ Veterans Park sponsored by Playwell & Vortex
- 8 - 9:15 a.m. Education Session 1/All-Institute Session (Dr. John Crompton, Distinguished Professor, Texas A&M Univ.) sponsored by Texas Parks & Recreation Foundation
- 9:15 - 9:45 a.m. Refreshment Break* sponsored by BCI Burke, Child's Play & funabounds
- 9:30 a.m. - 12 p.m. Directors' Forum-financial perspective (Dr. John Crompton) (Limit 35 - separate registration required)
- 9:45 - 10:45 a.m. Education Session #2
- 11 a.m. - 12 p.m. Education Session #3
- 12:15 - 12:45 p.m. Lunch*... BRANCH MEETINGS optional
- 1 - 2 p.m. Education Session #4
- 1 - 2:30 p.m. Kyle Field Tour (pre-registration is required)
- 1:30 - 4 p.m. Directors' Forum -Trends & Innovation (Neelay Bhatt)

- 2:15 - 3:15 p.m.
- 3:15 - 3:45 p.m.

- 3:45 - 5:30 p.m.

- 5:45 - 6:45 p.m.

- 7 - 9 p.m.

- Education Sessions #5
- Refreshment Break* sponsored by BJ's Park & Recreation Products
- General Session - sponsored by Clark Condon & MUSCO
- TRAPS Academy for Leadership Development Recognition ... Graduation of Class of 2020/21
 - Lonestar Legacy Parks Recognition sponsored by funabounds
 - Keynote: Neelay Bhatt
- President's Preview of Exhibit Hall ...
- Exhibit Hall opens
- "Howdy" Welcome Social @ Texas A&M Hildebrand Equine Complex - sponsored by funabounds, Kraftsman, & Public Restroom

THURSDAY, FEBRUARY 17 ON SITE/IN PERSON

- 7:30 a.m. - 5:00 p.m. Registration
- 8 - 9 a.m. Ed Session #6/All Institute session (Jill Moore, LSI)
- 8:30 a.m. - 1:30 p.m. Exhibit Hall Hours
- 8:30 - 10 a.m. Past Presidents' Breakfast @ Texas A&M Hotel
- 9 - 9:30 a.m. Refreshment Break sponsored by genan, inc.
- 9:30 - 10:30 a.m. Education Session #7
- 10:45 - 11:45 a.m. Education Session #8
- 11:45 a.m. - 1:30 p.m. Lunch with the Exhibitors (lunch @ 12:15; exhibit hall will close at 1:30 pm)
- 1:30 - 6 p.m. Exhibit Hall break down and move out
- 1:30 - 2:30 p.m. Education Session #9
- 2:30 - 3 p.m. Ice Cream Break sponsored by T.F. Harper & Associates
- 3:15 - 4:15 p.m. Education Session #10
- 4:30 - 6 p.m. Awards + Reception & Board Installation @ Texas A&M Hotel
- 6:15 - 7:30 p.m. TPRF Auction
- 8 - 9:30 p.m. Directors' Social @ TBD sponsored by TAAF & TPPC

FRIDAY, FEBRUARY 18

- 8:30 a.m. - 12 p.m. Tour: The Best of College Station (College Station PARD & Texas A&M facilities)

2022 TRAPS INSTITUTE EDUCATION PROGRAM

CERTIFIED PLAYGROUND SAFETY INSPECTOR (CPSI)

Monday-Tuesday, February 14-15, 8 a.m.-5 p.m.; Wednesday, February 16, 9-11 a.m. (Exam)

NRPA's Certified Playground Safety Inspector Course and Exam (1.2 CEUs)

Sponsored by the National Recreation & Park Association (NRPA), the Certified Playground Safety Inspector Course provides the most comprehensive and widely recognized training available on playground hazard identification and risk management. Advanced reading is required and includes resource materials developed especially for this course. The course also includes 10 hours of classroom instruction by nationally recognized playground safety experts and an off-site visit to a playground to help identify hazards and do a safety audit.

A minimum enrollment of 40 is required by January 5 to secure the class and distribute books in a timely manner.

FEES:

CPSI Course: \$450 TRAPS/NRPA member, \$500 non-member
CPSI Exam or Recertification Exam: \$150 TRAPS/NRPA member, \$150 non-member

Tuesday, February 15, 8 a.m.-3:30 p.m.

Beyond Recovery - A Time for Transformation (.6 CEU)

FEE: \$125 (lunch included)

Jamie Sabbach, President & CEO, 110%.

The cloak under which we all once existed and called "normal" has been ripped away, likely gone forever. Looking back, "normal" may have worked for some but it wasn't all that great for others. Excessive entitlement, greed, political self-interest, unsustainable growth, inequities with growing division between the haves and have-nots, poor public health indicators and more have led us to a place where we might wonder whether "normal" was best.

As we begin to assess the pandemic's path of destruction, it has revealed many weaknesses and fractures in our society and systems. If we are to begin to heal and recondition, it will take a complete and unmitigated commitment to strengthening our communities' social fabric, creating rules and policy that favor the common good, and doing some tough but necessary work that will require courage, resolve, determination and strength of character.

- Review and analyze pre-pandemic and current realities, and list three for each.
- Describe and identify the deficiencies (minimum of three) in our current park and recreation operational model(s) and the opportunities that exist moving forward.

- Engage in exercise and activity specific to effective efforts to respond to challenging conventional thinking and introducing more socially and fiscally responsible initiatives, as judged by the trainer

PRE-INSTITUTE SESSIONS

Tuesday, February 15, 8:30-11:30 a.m.

Something to Talk About: Planning and Generating Social Media Content (.3 CEU)

FEE: \$40 (coffee included)

Ann Beck, Marketing and Communications Manager, Mansfield Parks and Recreation

You don't have to be a marketer to understand the value of social media for promoting your parks, programs and events. But you also don't have time to spend hours writing posts. Simple tools can help you plan for effective, efficient social content. Social media is the fastest and cheapest way to spread the word about your parks and programs, but how do you know what to post and when? This workshop will take you step by step through creating a content calendar, starting your own social bank and optimizing your parks and programs to encourage visitors to generate their own content for you!

- Explain why social media is important and how to include staff in content generation.
- List steps/strategies to develop a content calendar and social bank, and why those tools will make your efforts more efficient and effective.
- Discuss how to optimize your parks and programs for better social sharing, so visitors can generate content for you.

Tuesday, February 15, 12:30-4:30 p.m.

Making Parks and Recreation Enjoyable and Accessible for All* (.4 CEU)

FEE: \$40

Kristi Avalos, Accessology Too LLC

A park can be almost anything. It can be as small as a green space or as large as a theme park. Regardless of its size, it is required by law to be accessible – and accessibility can be challenging. Whether the park has water features, sporting options, hike/bike trails or amusement rides, accessibility is needed to offer recreational opportunities for individuals with and without disabilities. This class is designed to assist participants in understanding how to make the many varieties of parks compliant with the Americans with Disabilities Act.

During this four-hour session, the focus will be on accessibility in these parks and recreation amenities: sports venues, parks, playgrounds, hike and bike trails, water features such as pools/spas/splash pads, beaches, marinas, boating facilities and fishing docks, camping and RV parks.

PRE-INSTITUTE SESSIONS

- Identify at least two laws that apply to specific park elements.
- Explain/discuss how to incorporate all of the senses into outdoor experiences for individuals with different types of disabilities.
- Outline steps of how to make compliant trails on various topography.

Tuesday, February 15, 1:30-4:30 p.m.

Behind the Science: Texas A&M Turfgrass Field Lab Tour and Workshop (.3 CEU)

FEE: \$40

Texas A&M Turfgrass Faculty

The Texas A&M University System has helped turfgrass managers, landscapers, sod producers and the general public solve turfgrass-related problems for many years. Through a network of research, extension and teaching programs, Texas A&M has provided solutions based on sound research, extensive outreach educational programs, and assistance through statewide and county extension activities. The Texas A&M faculty and students are graciously opening up the doors of the Turfgrass Field Lab to share their knowledge and research with you. Attendees will participate in a behind-the-scenes tour of the 10-acre research facility, learning modules on best management practices in turfgrass, and hands-on demonstrations. Learning outcomes:

- Identify three turfgrass-related problems in Texas
- Describe/discuss two solutions developed by Texas A&M to address Turfgrass issues.
- Outline/explain at least one "best" management practice for turfgrass

KEYNOTE

Wednesday, February 16, General Session, 3:45-5:30 p.m.

The Power of One (.1 CEU)

Neelay Bhatt, PROS Consulting

In today's socially wired, hypercompetitive and post-pandemic world, customer experience is paramount to an agency's success. This includes internal customers (staff) and external customers (guests) and more than ever, now is the time to focus on building a people-centric culture.

Learn from world-class organizations such as Disney and unlock the secrets behind building a culture focused on exceeding customer expectations, where everyone is empowered to lead and your *why* is more important than the how and the what.

About Neelay Bhatt



Neelay's career on five continents includes Disney, the Super Bowl and the Olympics, besides several years of consulting, public speaking and training. TEDx, the global platform for ideas, describes him as a business and communications visionary, and his service on the National Recreation and Park Association's Board of Directors served to ensure that "no child is left indoors."

As an alumnus of the Harvard Kennedy School and the No. 1 ranked Sports Management Program at Ohio University, his keynotes and talks on magical customer service, trends, empathetic leadership and the art of storytelling have benefited executives, professionals, startups and students from New York State to China and from Europe to New Zealand.

He champions "Ideas Worth Spreading" as the curator and organizer for TEDxIndianapolis, TEDxIndianapolisWomen, TEDxCollegePark (Maryland), besides presenting multiple TEDx talks and coaching TEDx presenters.

As the principal at PROS Consulting Inc. (headquartered in Indianapolis), he has led 130-plus park system strategic and master plans, sports facility development projects that have recommended new development and improvements totaling more than \$2 billion and are helping shape a better vision for health and wellness, conservation and social equity in communities in Texas and globally. Find him on LinkedIn at www.linkedin.com/neelay and on Twitter at [@neelaybhatt](https://twitter.com/neelaybhatt).

ALL-INSTITUTE SESSIONS

Wednesday, February 16, 8-9:15 a.m.

The 7 Eras of the Recreation Field: Which Era Best Characterizes You and Your Agency? (.1 CEU)

Dr. John Crompton, Distinguished Professor of Recreation, Park and Tourism Sciences at Texas A&M University

Since the late 1970s, the recreation and parks field has evolved through seven eras in response to an increasingly difficult financial environment. The eras were: producing services, selling them, focusing on users' wants, designing user experiences, communicating community-wide benefits, positioning services within a community, and activating those positions.

An agency's viability within its community will be determined by how far along this evolutionary continuum it has progressed. The presentation will describe the most distinctive characteristics of each era and invite delegates to consider which era best represents their own operating style and that of their agency.

Thursday, February 17, 8-9 a.m.

Play on Player: Overcoming Disability Through Play (.1 CEU)

Jill Moore, Landscape Structures Inc. (LSI)

We're all compelled to play and to play hard. It brings us a sense of challenge, develops social skills and fosters independence. Communities often find themselves with uniquely abled kids who move differently than typically developing children. We know it's mission critical to ensure everyone gets the chance to play. It's crucial that adaptive recreation offers challenges and benefits beyond a participation trophy – because the result is bigger than a "you did it!" sticker. This session looks at the importance of adaptive recreation from childhood to adulthood, and how play offers solutions to key challenges of development (social skills, independence, confidence, etc.) that can be tough for kids growing up with a disability. We look at how communities can integrate adaptive rec at all levels. From kids finding a new hobby, to school teams, collegiate athletics, careers and world stages – play is a world of opportunity that shapes us all.

EDUCATIONAL SESSIONS

Wednesday, February 16, 9:45-10:45 a.m.

Our Parks Are Equitable - Right? (.1 CEU)

Rachel Cotter, Director of Civic Spaces, McAdams; Dr. Sonya Shaw, Senior Park Planner and Equity Specialist, The McAdams Company

This session will share insight into the challenges practitioners face measuring park equity, the latest assessment tools and strategies used to measure park equity and the benefits that result from equitable park systems.

- Discuss challenges practitioners face describing and measuring park equity.
- Identify three of the latest assessment tools and strategies used to measure park equity and be able to define social vulnerability, financial investment and tracking.
- Describe three benefits measuring park equity creates for their communities, particularly those communities exhibiting high social vulnerability rankings.

Congrats - You're a Full Time Supervisor!* (.1 CEU)

Dannielle Wilson, Senior Consultant, Berry Dunn

You've worked hard and been rewarded for it ... so now what? Managing a team of your peers for the first time can be intimidating – but it doesn't have to be! Join us to learn how to align your team's goals with the agency's vision, the art of "managing up," and how to mentor and support the professional development of full-time leaders. We'll share tips and tricks as well as pitfalls to avoid. Learn what it means to be a midlevel leader and how to navigate this new territory of managing others.

- Discuss/explain the concept of *strategic visioning*.
- List three feedback methods and identify which one among these three would work best for them.
- Create a multilayer professional development action plan.

Why Small Cities Need to Embrace Urban Forestry (.1 CEU)

Dana Karcher, Area Manager, Davey Resource Group Inc.

Trees bring real value to communities in the form of dollars and cents. As Texas cities grow, new citizens are bringing "green" expectations. Communities should capitalize on increased local and national interest to grow their urban forest programs.

- Explain why there is an increasing interest in trees and how to capitalize on this interest.
- Discuss how urban tree benefits can be calculated scientifically using iTree and how those benefits can be shared with the general public. Benefits serve as a baseline for measuring effective tree programs.
- Strategize three ways to develop and/or enhance urban forestry programs to benefit the community (e.g., Urban Forest Continuum).

Before, During and After Your Recreation Center Opens (.1 CEU)

Craig Bouck, Principal, Barker Rinker Seacat Architecture; Stacie Anaya, Director, City of Lewisville Parks & Recreation

This session uses recent, firsthand testimony and benchmarking data from facilities across the U.S. to provide a behind-the-scenes look at strategies and processes to set up your center for success.

- Define the required components of successful planning, design and operations of a new community center.
- Recognize challenges (listing minimum of two) staff encounters when developing operational parameters.
- Explain how to increase performance through disciplined analysis of internal processes and benchmarking of similar facilities.

Golden Shovels, Red Ribbons and Debt (.1 CEU)

Jamie Sabbach, President & CEO, 110% Inc.

Do you know the maintenance dollars needed to take care of your current assets? Did you know that trading short-term growth and the “shiny new object” for long-term liabilities is slowly and silently bankrupting communities across the U.S.? Let’s talk.

- Review and analyze examples of park and recreation organizations that have publicly called attention to their deferred maintenance backlogs and explain how they are currently responding to their realities.
- Analyze management practice that positions organizations to understand their deferred maintenance backlog and discuss policies intended to reduce future backlog.
- Review and assess opportunities (listing three) to ensure proper investment practices and policy that support taking care of infrastructure over the course of their life spans.

What Is Holding You Back from Operating Your Recreation Center Effectively (.1 CEU)

Scott Caron, Parks and Recreation Director, City of Longview; Ken Ballard, President/Founder, Ballard & King Associates

So, your recreation center has been open for a number of years and is not performing quite like it used to. What are the key factors that are responsible for this slide, and what are the solutions for getting back on the right track? We’ll discuss and review opportunities for revenue enhancement and expense efficiency.

- Explain/discuss when an operational assessment should take place.
- Identify who should conduct the assessment.
- Outline steps in completing an operational assessment.

Using Authentic Relationships to Foster Resilience* (.1 CEU)

Allie Thomas, PhD/c, Senior Lecturer, Texas State University - Department of Health and Human Performance; Jessica Burke, State Parks Outdoor Education and Outreach Manager, Texas Parks and Wildlife Department

People often succeed and thrive in the face of adversity when they feel valued, connected and have close relationships within their lives. Although life happens and adversity comes in many forms, we can help foster resilience with the interactions we have with each other, those we serve, and at our agencies. In this session we will continue to identify resilience from different perspectives and begin to learn how to build authentic relationships through connection, meaning, purpose, communication and behavior as we build resilience within ourselves and others around us. Recreation is the perfect catalyst to foster resilience and provide the avenue for authentic relationships.

- Identify resilience and the principles that foster resilience.
- Explain one way you will increase authentic communication with others.
- Describe/outline how you will foster resilience.

Diversity, Equity and Inclusion and TRAPS (no CEUs offered for this session)

Panel Discussion led by Carl White, Chair of the TRAPS DEI Task Force

“Town hall” discussion – TRAPS’ Task Force on Diversity, Equity and Inclusion: The task force will share ideas learned from the recent survey, hit the highlights from the Strategic Action Plan and facilitate a discussion about the topics presented to bring forward perspectives and recommendations that will lead to sustained change and transformation within TRAPS.

Wednesday, February 16, 11 a.m.-12 p.m.

Developing Your Aquatic EAP (.1 CEU)

George Deines, Studio Director, Counsilman-Hunsaker

When most aquatic operators talk about their EAP, it’s their emergency action plan. This session hopes to educate and inspire attendees to have a well-thought-out management philosophy for aquatics through essential aquatic philosophies.

- Define at least two key aquatic philosophies for managing their aquatic facility.
- Define/explain the best philosophical approach to managing team members to keep them high-performing.
- Identify operational policies and procedures (2) to implement to ensure high standards are achieved.

“But, I Have Nothing to Do in the Park!” – Thinking About Places for Teens* (.1 CEU)

Shweta Nanekar, Landscape Architect, McAdams

Ever heard the complaint from your teen community that they have nothing to do in parks? They don’t fit in to use park amenities? We will look at the characteristics of places that are inviting for ages between childhood and adulthood.

- Define teenage play and how it differs from childhood play.
- Define the characteristics of play spaces that engage teenagers.
- Discuss case study examples (2) and their application in play areas and open spaces.

Recreation Meets Technology: A Means to Assisting Workplace Involvement* (.1 CEU)

Michael Levy, Assistant Manager, The Summit, Grand Prairie PARD
Recreation meets technology: We can prove it in this entertaining session that will assist the entire team in the workplace. Discussion of elements that streamline processes by utilizing technology to work “smarter not harder.” Come with an open mind, have fun and learn some newer ways at helping your team be more efficient in their work environment.

- Identify three ways that technology can be effective in streamlining responses to your patrons.
- Explain *ticket management* use to log cases internally for each of your patron’s situations.
- Discuss how recreation software can streamline staff tasks.

Planning, Executing and Organizing Special Events (.1 CEU)

Tessa Jimenez, El Paso County Parks and Recreation

Let’s talk about events! What planning is needed, and how do we execute and manage events and ensure all special events serve our community needs? We will explore these questions in this session.

- Discuss the need for special event programming.
- Identify two creative funding sources, through partnerships.
- Outline/explain possible adaptations to special events due to unforeseen circumstances.

Future and Young Professionals Showcase (no CEUs available for this session)

This is year four of this innovative facet of the annual conference, which highlights students/future professionals as they transition into full-time parks and recreation professionals. Students and young professionals from around the state will be given the opportunity to share their vision, viewpoint and passion as it relates to this year’s theme – The Future of Parks and Recreation: Emerging from the Pandemic. This will be both a professional development and a networking event attended by professionals and other students. [Note: Event is open for all students and professionals to come network and support Future and Young Professionals Showcase participants.]

Dropout to Doctor: The Steps to Becoming an Effective Leader* (.1 CEU)

Samose Mays, Director, Bryan County Parks and Recreation

This session highlights the inspirational story of Dr. Samose Mays and how he utilized interpersonal skills to go from being a two-time college dropout to recreation director and college professor at the same university he dropped out of.

- Identify a recreational leader’s duties and responsibilities (a minimum of three).
- Recognize and discuss interpersonal skills to becoming a leader in parks and recreation.
- Summarize eight steps to getting promoted to upper management.

Streaming Video: Bring Your Sports Facility to Fans Everywhere (.1 CEU)

Kevin Mitchell, Director of Parks and Recreation, Grapevine Parks and Recreation; Tod Spears, Regional Sales Manager, Musco Lighting

Is streaming video right for your community? What does it take to provide this service? How can you maximize the value? Learn from firsthand experience from Kevin Mitchell, director of parks and rec for Grapevine, Texas, and Tod Spears with Musco.

- Determine and explain if streaming video is right for your facility and community – understand the potential benefits.
- Identify and list five key elements for providing streaming service, plus cost and funding resources.
- Discuss three ways to maximize the value through management tools, marketing and future technology enhancements.

Sticker Shock - A Tale of Two Trails (.1 CEU)

Iona Thomas, Greenway Practice Lead, McAdams

Communities struggle to accurately scope greenway trail projects during the budgeting process. Compare two trail projects to understand the pitfalls of using a per mile cost for project budgeting and learn the keys to successful scoping of great trail projects.

- Discuss the complexity of trail projects by comparing two very different trails.
- Identify (a minimum of two) hidden costs in trail projects.
- Evaluate a trail budget for completeness.

Wednesday, February 16, 1-2 p.m.

The Positive Place to Fail: Redirecting Youth Behavior* (.1 CEU)

Miranda Maloy, Program Coordinator, City of Temple

In this session, participants will learn how to redirect negative youth behaviors in programming and learn to recognize warning signs so they can stop problems before they happen.

- Define positive and negative behaviors and your role in developing/identifying them in youth.
- Outline the steps to identify and catalog emotional triggers to help with prevention.
- Examine and discuss steps of programming with intention.

Concession Stands Reimagined: A Tool for Equity (.1 CEU)

Grace Perez, City of Elgin; Elizabeth Marzec, Program Manager, City of Elgin

What do you think of when you think of a concession stand? Is it ballgames and hotdogs? Or is it a way to provide equitable access to recreation and parks amenities? In this class, we will reimagine traditional concession stands as a tool for equity by converting retail-based operations to a hybrid model that engages the community and activates underutilized park amenities. Providing free resources removes barriers to park amenities, bridging the gap between low-income families and the mental and physical health benefits of parks and creates a diverse,

welcoming space for all residents, combating social isolation from COVID-19. In this session we will have open discussion to aid one another in identifying resources, opportunities and ways to increase access to existing park amenities.

- Identify three (3) community-specific underutilized amenities in parks and recreation-operated facilities or open spaces.
- Engage in small group discussion, culminating in each member identifying to one another which amenities they would like to focus on.
- Create one (1) goal for learner's own community that reimagines a traditional space with equity in mind.

Conversing with Council* (.1 CEU)

Miklos Valdez, Director, Councilman-Hunsaker

While public speaking still ranks as the thing we fear the most, inevitably we'll need to present to official assemblies. This session will review some tips and tricks for public speaking and how to prepare for important presentations.

- Demonstrate three simple physical actions that help make messages more clear to the listener.
- List three tips for how to make PowerPoint or other slide presentations more effective.
- List three tips for answering audience questions.

Youth Development Roundtable (no CEUs available for this session)

The Youth Development Roundtable will focus on summer camps post COVID. Topics will include such things as cost-effective programming, safety and health protocols, special events, staff training, and more.

The Career Experiences of African American Women Leaders in Parks & Rec* (.1 CEU)

Dr. Sonya Shaw, Adjunct Professor, North Carolina Central University

While African American women are represented in public parks and recreation agencies, there is a disproportionate number represented in leadership positions. This session examines the challenges faced along their pathway to leadership.

- Identify a minimum of three skills and abilities needed for career advancement in the face of adversity.
- Identify and examine at least two barriers to upward mobility African American women face in the parks and recreation profession.
- Discuss specific strategies (2) for upward mobility of African American women in the parks and recreation profession.

Improving Park Access - How to Unpave a Parking Lot and Put Up a Paradise (.1 CEU)

Will Jones, Principal, Landscape Architect, TBG Partners; Sandy Greyson, Former City of Dallas Council Member

The unique strategy and lessons learned from an award-winning public-private partnership (PPP) between SHOP Cos., TBG Partners, and the City of Dallas to deliver Dallas' newest public park, Hillcrest

Village Green, are presented as a successful PPP case study.

- By the end of this session, learners will be able to understand and explain how strong civic leadership and steadfastness to a long-term vision pay off in terms of social, economic and environmental benefits.
- By the end of this session, learners will be able to discuss how to balance and fulfill the oftentimes conflicting needs and wants of a civic client with that of a private developer.
- By the end of this session, learners will be able to compare and contrast the various internal and external forces behind civic decision-making for expenditure of public park-allocated bond dollars.

Together We Can, Together We Will (.1 CEU)

Luis Padilla, Program Supervisor, TPWD Buffalo Soldier Program; Lisa Henderson, Program Mgr., TPWD

Ever wondered what Texas State Parks has to offer? Want to learn how to partner with and use resources to engage audiences outdoors? The Texas State Parks Outreach team will discuss living history and cultural heritage tactics with the Buffalo Soldiers, outdoor skills with Texas Outdoor Family, and getting involved with the State Parks Ambassadors. At the conclusion, you will walk away with point of contacts and strategies on engaging audiences outdoors, preparing new stewards of the future.

- Identify and explain at least one of the programs and resources are offered through the Outdoor Education and Outreach team of Texas State Parks.
- List two of the three leads of the outreach teams in Texas State Parks.
- Explain/outline how to register as a volunteer or partner with Texas State Parks and the outreach teams.

The ADA Branch at the Texas Parks and Wildlife Department* (.1 CEU)

Cole Johnson, Accessibility Training Specialist, Texas Parks and Wildlife Department; Christopher Meza, Accessibility/Program Specialist, Texas Parks and Wildlife Department

What does this Texas Parks and Wildlife (TPWD) Branch do exactly? Chances are, more than you think! This session will explore the workings of this team and discuss their critical role in making sure everyone has access to Texas State Parks and programs. The TPWD Americans with Disabilities Act (ADA) team will break down organizational structure and primary job functions, discuss types of facilities and the role that the ADA Branch plays in retrofitting and designing new facilities and, most importantly, share how accessibility continues to improve at TPWD.

- Identify a resource for ADA concerns in Texas Parks and Wildlife.
- Explain/discuss ADA's definition for two different types of facilities.
- Outline steps for improving ADA accessibility through the Texas Parks and Wildlife Department.

Kyle Field Tour (no CEUs available for this tour)

This unique, behind-the-scenes experience gives you access to explore restricted areas of the newly redeveloped Kyle Field. The 45- to 60-minute tour can include: tour of the west side premium areas, level 7 deck, and field-view access. Please expect large amounts of walking. If accommodations need to be made for a more accessible route, please email education@traps.org. Flash photography is allowed, but we ask you to respect the privacy of our coaches, staff and student-athletes. No pictures or autographs are allowed of student-athletes. **This session requires pre-registration through TRAPS.**

Wednesday, February 16, 2:15-3:15 p.m.

"Sharing Spaces" Arlington's EAST Library & Recreation Center (.1 CEU)

Stephen Springs, Senior Principal - Architect, Brinkley Sargent Wiginton Architects; Jim Browne, Director of Recreation Business Development & Planning, Brinkley Sargent Wiginton Architects
Recreation centers and libraries co-locating under one roof? What sets EAST apart is its shared operational model. Learn how this unique approach came to be, how it was designed and how this new dynamic is actually operating.

- Explain at least two benefits of efficiently addressing community needs and goals through cooperative shared facilities.
- Discuss and communicate the components (at least three) of a successful study and design process for a combined recreation center and library facility.
- Apply new knowledge of joint operational observations as seen from recreation, library and city management perspectives through small group discussion of case study or action plan.

Play SAFE, Play Fair, Play Hard ... Don't Forget to Play* (.1 CEU)

Andrea Schiechl, Sports Park Manager, El Paso County Parks and Recreation

As parks and recreation professionals, we all got into this field because we love what we do! But how often do we go back to play and what that means for ourselves, our teams and our customers? How do we correlate what we do with a purpose and what it means? As we get immersed in our specific areas, what are we doing to continue to stay motivated? This session will address all of this and more through a series of team-building activities paired with the benefits and modifications to each. Participants will walk away with tools to take back to your organizations that will make you and your team want to play!

- Identify and explain three benefits of team-building exercises.
- Describe two multiple team-building activity modifications.
- Discuss at least two appropriate communication skills with known and unknown individuals.

Outreach with IMPACT: The Red X Campaign (.1 CEU)

Cindy Mendoza, Director of Parks and Recreation, MIG Inc.; Kristen Wolbach, Public Relations & Programs Coordinator, Amarillo Parks & Recreation

Great public engagement can be measured by its IMPACT. Amarillo's Red X Campaign and other city success stories are featured as we describe six essential strategies for inclusive and influential engagement that increase funding and support for parks.

- Articulate six techniques to unite residents and diverse groups across cultural, racial, socioeconomic and digital divides.
- Identify at least two successful methods for building funding support for your agency, project or program.
- List three new tools to maximize public involvement outcomes.

Emerging Leaders: Avoiding Early Supervision and Management Pitfalls* (.1 CEU)

Kyle Livesay, Assistant Director, City of Angleton

Developing managers are highly passionate but often encounter a variety of problems that impair productivity and negatively impact employee engagement. This session will cover a variety of common pitfalls and how leaders can address these challenges.

- Identify three common challenges faced by new managers and supervisors.
- Apply/outline two solutions on how to overcome or avoid common challenges.
- Discuss the information learned and how to apply it to other staff or team members that they manage.

Brewing Up Better Parks (.1 CEU)

Brooke Moore, Executive Director, Denton Parks Foundation

Looking for creative ways to generate recurring funding? The Denton Parks Foundation has brewed up an innovative way to collaborate, create and promote a brew that benefits parks. Hop in and learn from beginning to end about this fundraising project!

- Identify two unique partnerships in your community.
- Outline from start to finish the *process steps* of creating a unique fundraising campaign beyond mailers.
- Identify three subsequent and spinoff revenue opportunities.

Host with the Most: Developing Budget Friendly Events* (.1 CEU)

Elizabeth Marzec, Program Manager, Elgin Parks and Recreation Department

Emerge from the impacts of COVID-19 bigger and better than before with these practical and creative ways to implement low-cost, high-impact events. Small communities with few staff, resources or funds, as well as new programmers, will get tangible ideas that can be utilized in all communities through group brainstorming, helpful templates and step-by-step planning outlines.

- Identify two opportunities to plan unique and engaging events.
- Identify a minimum of three key stakeholders in your event and community at large.
- Create an experience map/plan and identify opportunities for personalized touches.

Preparing Recreation and Parks Programmers to Meet the Needs of Military-Connected Children and Families* (.1 CEU)

Georgia McKown, M.S.Ed., Military Child Education Coalition; Kim Shoffner, Military Child Education Coalition

Texas has more than 120,000 active-duty military service members, and their families are integral to our communities. Join this session to learn about how to support military-connected children and their families in therapeutic and recreational activities.

- Explain how to identify *military-connected children* in their programs.
- Identify three different features of the military lifestyle that may impact military-connected children.
- Discuss how to support the social-emotional needs of military-connected children in their programs.

The Right Pool: Planning a Joint Use Aquatic Center That Fits Your Needs (.1 CEU)

Arash Izadi, Principal, Director of Sport and Recreation, LPA Inc.; Justin Caron, Principal, Aquatic Design Group

Aquatic centers must accommodate many special interests. How do you right-size your investment? Do you really need extra pool space? Who are my partners? This session will guide attendees through the steps needed to define a project and ensure success.

- Discuss the impacts of joint use on the design of the facility.
- Explain how program changes and partnerships can impact the financial feasibility of a project.
- Outline the steps as to how to program, configure and define the right pool for your needs.

Thursday, February 17, 9:30-10:30 a.m.

Best Management Practices for Athletic Fields (.1 CEU)

Chrissie Segars, Assistant Professor and Extension Turfgrass Specialist, Texas Agrilife Extension Service

Athletic field safety should be the No. 1 priority of a field manager. This presentation will discuss problems with field safety, how to properly assess your field, and how to perform best management practices to remedy field issues when they become apparent.

- Explain how field safety is measured on natural and synthetic athletic fields.
- Discuss at least two *best management practices* to implement to impact field safety.
- Explain why risk management is important for field safety.

Aggie Park (.1 CEU)

Marty Holmes, Vice President, The Association of Former Students

This beautification project will transform 20 acres in the heart of campus into enhanced outdoor spaces for study and relaxation, tailgating, entertainment and recreation

for students and visitors. Project lead Marty Holmes will guide attendees through park planning, design features and renditions, and discuss timelines and challenges faced along the way to making this multiuse space become a reality.

- Outline an “elevator speech” that explains the Aggie Park project.
- Outline the timeline, noting three vital components.
- Identify two unique aspects of the project/space on campus that excite the learner.

Ditch Your Management Style (and Adopt a Leadership Philosophy)* (.1 CEU)

Jason Mangum, Director of Parks and Recreation, Missouri City Parks and Recreation

Today’s local government leadership often takes a “back seat” to the duties of a manager. This session will explore principles of leadership and help participants develop a leadership philosophy that will guide behavior and organizational effectiveness.

- Identify five characteristics of effective leaders.
- Outline key components (3) of an effective leadership philosophy.
- List two specific leadership statements that will further develop a personal leadership philosophy statement.

Inclusive Programming for Cardiovascular Health* (.1 CEU)

Jennifer Weatherford, CTRS, CIFT, Texas Regional Para Sport (TRPS); Christopher Meza, CTRS, Accessibility and Programs Specialist, Texas Parks and Wildlife Department (TPWD), ADA Branch

This session aims to define functional knowledge, while identifying reasons to engage in, cardiovascular movements for those with or without disabilities. Our goal is to discuss resources for outdoor cardio-focused recreation, Americans with Disabilities Act (ADA) specifications needed for compliance, specialized equipment and more. Presenters will identify the holistic benefits of outdoor cardiovascular movements. By the end of the session, attendees will be able to determine how physical health, cognitive well-being and social interactions are influenced when partaking in outdoor cardiovascular activities.

- Identify three resources that one could use from TPWD and TRAPS.
- Discuss how to overcome barriers in regard to physical activity in public spaces.
- Identify outcomes, resources, equipment, modifications and locations for people to be physically active in their local community.

Engage the Silent Voices* (.1 CEU)

Dannielle Wilson, Senior Consultant, Berry Dunn

National standards indicate that we should engage the community in our planning processes. So, we dutifully conduct focus groups and statistically valid surveys – and rely on responses from those who choose to actively participate. What about those who

don't respond? Who are they? What do they have to say? Join us to explore eight "pulse strategies" and create a plan that helps you listen to and engage with your community's diverse perspectives.

- Explain three *pulse strategies* that will intentionally listen for and seek out silent voices.
- Create an action plan that will listen to and engage with the diverse perspectives in their community.
- Discuss two methods to establish and maintain ongoing feedback mechanisms.

Playducation: Follow the Leader* (.1 CEU)

Dr. Jordan Daniel, Angelo State University; Will "Boss" Doss, McKinney PARD

Play is important. Play is vital to the human experience, not just your youth. In this session, the presenters aim to explain, demonstrate, guide and enable participants to create moments of play in their workplace.

- Articulate and/or demonstrate the power of play.
- Organize and devise (explain) play that is specifically meant to build social support.
- Develop three strategies of application at a local organization.

Utilizing Transformational Leadership to Establish Diversity in Youth Sport Programming (.1 CEU)

Samose Mays, Director, Bryan County Parks and Recreation

Transformational leadership is a theory of leadership where a leader works with teams to identify needed change, creating a vision to guide the change through inspiration, and executing the change in tandem with committed members of dynamic groups. This session has been developed to educate youth sports professionals on how to utilize transformational leadership to establish diversity within their programs.

- Recognize and explain the importance of diversity in youth sports.
- Outline steps to structure youth programs that attract diverse populations.
- Discuss how to select volunteers that represent multicultural backgrounds.

Parks Operations and Planning Roundtable Discussion (no CEUs available for this session)

This roundtable session will focus on skills and knowledge goals to increase professional growth for parks maintenance employees. Topics will include: *Certifications/Classes for Upward Mobility, Integrating into a Technological Department, Tips for Maintaining a Positive Mentality Despite Challenges in the Workplace*, and more! You won't want to miss this session!

Thursday, February 17, 10:45-11:45 a.m.

Master Planning Creek Restoration and Conservation as a Community Amenity (.1 CEU)

Jodi House, Principal, Landscape Architect, TBG Partners; Kathy Nelson, Capital Improvement Projects Manager, City of Grapevine Parks & Recreation

The project team will present their process and findings in achieving a comprehensive master plan restoring 4,500 feet of Denton Creek to a natural, stable condition and creating a new community park and regional amenity for the citizens of Grapevine.

- Identify at least two attributes conducive to creek corridor restoration, reactivation and programming.
- Outline and discuss the economic benefits of reframing floodplains as community amenities.
- Discuss the efficacy of simple, legible graphics and contextual narrative to achieve project acceptance and/or approval.

Development, Maintenance and Rehabilitation of Cognitive Flexibility* (.1 CEU)

Jan Hodges, Texas State University

Cognitive flexibility often declines with age or impairment and can result in an inability to adapt to new situations and environments. This session will provide an overview of the concept and how activities can support cognitive health.

- Give three examples of the basic processes of learning and cognition.
- Identify five techniques that improve brain functioning.
- Apply concepts of cognitive flexibility by analyzing one activity to determine potential cognitive flexibility support.

TRAPS Women's Empowerment Event - Igniting Your Leadership Spark Workshop: 10 Nuggets for Successful Women in Parks and Recreation* (.1 CEU)

Dr. Sonya Shaw

Oftentimes, successful women lead complicated and busy lives, yet have somehow figured out how to thrive and flourish, both personally and professionally. How did they figure things out along their journey? This session will highlight mantras successful women live by in their pursuit of leadership positions in parks and recreation. Mantras will include survival stories of women who have successfully overcome challenges faced along their professional journey. Session attendees will have opportunities to have small group discussions, reflect upon their personal journeys and receive tips on how to shift from good to great.

- Identify three ideas and mantras common among successful women in leadership.
- Discuss at least two potential challenges women in leadership face and ways to overcome them.
- Outline tips/strategies for improving one's personal professional journey.

Sports Park 101: Designing the Right Game Plan for Financial Success! (.1 CEU)

Arash Izadi, Principal, Director of Sport and Recreation, LPA Inc.; John Courtney, Senior Project Manager, LPA Inc.

Sports parks can play multiple roles, supporting community needs and providing regional economic impact. They can also serve as a catalyst to support broad initiatives. This panel focuses on strategies to evaluate and execute an effective sports park.

- Discuss how to program, plan and budget a facility that will be financially successful and accomplish cost-recovery targets.
- Outline key design and planning considerations in developing the right facility.
- Explain what land, financial and partnership considerations (at least three) are appropriate for the facility being considered.

Stay to Play - How to Optimize It and Why You Should (.1 CEU)

Shane Sorenson, Director of Loyalty & Business Development, Texas Travel Alliance

This session will discuss "Stay to Play" style tournaments and the economic impact they can have on a community. We will also discuss how to work with your local convention and visitors bureau (CVB) or destination marketing organization (DMO) to maximize that impact and why you should.

- Discuss best practices for cooperation between the parks, CVB/DMO, and tournament directors and attendees.
- If principles are applied, outline how it will result in increased cooperation by all parties involved in tournaments and sporting events.
- Identify three ways for capturing more teams and attendees within your city limits that will contribute to the economy of the host city and help with fiscal sustainability.

Cultivation Practices for Turfgrass Sports Fields (.1 CEU)

Conlan Burbrink, Graduate Research Assistant, Texas A&M University; Chase Straw, Assistant Professor, Texas A&M University

Soil compaction on high-use turfgrass sports fields can compromise aesthetics, playability and safety. There are a plethora of cultivation options to alleviate soil compaction, but not all are equal. This session will describe their differences.

- Describe why cultivation is a necessary management practice on turfgrass sports fields.
- List the cultivation options (at least two) that are currently available for turfgrass sports fields.
- Discuss advantages and disadvantages for three available cultivation options for turfgrass sports fields.

Outdoor Programming and Grant Opportunities with Texas Parks and Wildlife* (.1 CEU)

Travis Glick, Texas Parks and Wildlife Department; Carly Blankenship, Texas Parks and Wildlife Department

Interested in offering outdoor programming but don't

have the skills or funds to do it? Texas Parks and Wildlife Department (TPWD) can help! Check out this session to learn about the exciting outdoor activity certifications offered by TPWD and learn how to fund them with grant opportunities.

- Discuss how to offer outdoor programs at one's agency.
- List steps to get certified in outdoor sport such as fishing, archery and hunting.
- Discuss/outline steps as to how to apply for grants with TPWD.

What Happened to My Dad's Job? - A Discussion on the Ever-Changing Labor Market* (.1 CEU)

Charley Ayres, Director of Industry/Education Partnerships, Workforce Solutions of Central Texas

How are technology, demographics and immigration affecting our workplace and impacting our ability to hire? This session gives an overview of the influencers driving change in the labor market and helps identify key areas to manage, develop and plan.

- Discuss the changing workplace environment.
- Identify three external factors impacting the labor market.
- Identify/outline where to target recruitment and the development of a plan.

Thursday, February 17, 1:30-2:30 p.m.

Plan Then Post: Developing a Structured Internship Program* (.1 CEU)

Tori Thibodeaux, City of Allen

Explore what type of internship will work best for your agency, and identify which people and actions are needed to make it a successful program for everyone involved. Participants will work on developing individual action plans during the session.

- List six steps in implementing an internship program.
- Discuss three potential oversights in internship program development.
- Identify three benefits of hosting an intern student.

The Science of Resiliency in the Face of Bad Leadership* (.1 CEU)

Dr. Jordan Daniel, Angelo State University; Dr. Corrie Reed, Hardin-Simmons University

We've all had instances where a leader has been frustrating to work for. It remains paramount to be resilient. Fortunately, you can build your leadership skills that promote resiliency and breed your own personal support network (Jagger and Lewith, 2016).

- Discuss leader behaviors that we respect and respond to.
- Outline steps/strategies to develop your own leadership so as to build resiliency.
- Devise a personal strategy to build resilience in the workplace.

All I Really Need to Know about Marketing I Learned on Netflix* (.1 CEU)

Ann Beck, Marketing & Communications Manager, Mansfield Parks & Recreation

Stream a little too much TV in quarantine? Good news ... it was all research! From *Tiger King* and the Fyre Festival to *Friends*, pop culture is full of inspiration (and red flags!) we can use to improve our programs, customer service and marketing. Stay tuned!

- Identify and explain at least three techniques for improving customer service, programs or marketing.
- Identify moments, minimum of two, of inspiration in their everyday lives to use to improve their department.
- Discuss the impact customer service and marketing have on an organization.

TRAPS Town Hall

Join retiring TRAPS Executive Director Dr. Michal Anne Lord, along with TRAPS leadership, in an update about the strategic plan, initiatives and news on the horizon. Learn about how TRAPS is serving our members through new benefits, opportunities to engage with the organization and various committees, and our most recent advocacy efforts. If you are a lifetime member or just considering joining, this session is for you!

- Describe TRAPS organization, mission and benefits of membership.
- List two updates on the TRAPS succession plan.
- Explain at least one current TRAPS initiative.

Indoor Aquatics: Is Your Natatorium an Unhealthy Environment? (.1 CEU)

Darren Bevard, Principal, Counsilman-Hunsaker

This session will provide an overview and explore the importance of maintaining healthy water and healthy air in an indoor aquatics environment as well as the critical relationship between healthy water and healthy air.

- Discuss the relationship between *pool water chemistry* and *indoor air quality*.
- List three important factors in controlling chloramine production through maintenance of swimming pool water chemistry.
- List three important factors in designing HVAC systems to maintain healthy indoor air quality in a natatorium environment.

Tackling Senior Citizen Loneliness* (.1 CEU)

Corey Abbate, Senior Activity Center Supervisor, CPRP, City of Leander Parks and Recreation Department

Loneliness and social isolation have been an issue many senior citizens deal with on a daily basis, and recent events have only made this problem worse. Review data and discover new ideas to help tackle this crisis in your own community.

- Define both social isolation and loneliness in regard to senior citizens and identify at least five health impacts for each of these issues.
- List the three areas where the pandemic negatively affected the senior citizen population.
- Develop one new activity to target social isolation and loneliness by identifying National Day events.

Synthetic Turf Maintenance 101 (.1 CEU)

Chase Straw, Assistant Professor, Texas A&M University

A common misconception is synthetic turf sports fields are "maintenance-free," when in fact they need routine maintenance. Basic and advanced maintenance practices to provide safe playing conditions and extend a field's life span will be discussed.

- Identify a minimum of two key components of synthetic turf sports fields that require routine maintenance.
- Identify the necessary equipment needed to properly maintain synthetic turf sports fields.
- Discuss/explain how to assess and *remedy* synthetic turf field safety and performance issues.

Leadership Is an Action, Not a Position* (.1 CEU)

Samose Mays, Director, Bryan County Parks and Recreation

Leadership is not about the role we hold in an organization – rather it is about the action we choose to take. This presentation suggests that leaders are not defined by their position. They may have official authority, or they may not.

- Identify one's personal leadership style.
- Describe the differences between a *boss* and a *leader*.
- Outline the traits of an effective leader (minimum of three) in their chosen profession.

Low Ropes on the Go! (.1 CEU)

Amanda Laurel, Program Coordinator, Texas A&M University - TAMU ChallengeWorks

This session highlights a low-ropes take on mobile recreation. Throughout the session, you will learn and engage in team-building activities you can take with you on the go. You'll also get insight into the materials needed for a low-ropes program.

- Identify group stages of development.
- Explain how to assess group needs and program sequencing.
- List three "key" pieces of equipment or materials needed for a low-ropes program.

Thursday, February 17, 3:15-4:15 p.m.

Evidence-Based Practice Approaches and Key Concepts* (.1 CEU)

Allie Thomas, PhD/c, Senior Lecturer, Texas State University - Department of Health and Human Performance; Jessica Burke, State Parks Outdoor Education and Outreach Manager, Texas Parks and Wildlife Department

This session is designed to provide recreation and recreation therapy practitioners with a basic foundation of evidence-based practice (EBP) and integrating this into their professional agency. The session will begin to help the practitioner develop focused questions related to recreation and recreation therapy practice that they are interested in attempting to answer. The participant will learn about different types of terminology in research design, examine where to find current EBP in the field, and identify potential areas to build relationships with other professionals and academicians.

- Describe a minimum of three different types of research methods.
- Explain the basic foundation of EBP.
- Identify three research questions of interest.

TRAPS C.A.R.E.s About Leadership Development (.1 CEU)

Kevin Browne, CPRP, Director of Parks and Recreation, City of Katy; Jesse Enriquez, CTRS, Research and Development Lead, Laurel Ridge Treatment Center

Hear from TRAPS Academy of Leadership Development graduates on how the Academy utilized the cornerstones of TRAPS – connections, advocacy, resources and education – to build effective leadership and a culture of lifelong learning and creative thinking.

- Identify/demonstrate two ways that the Academy of Leadership Development provides connections and resources for participants.
- Provide/state two examples of how the Academy of Leadership Development promotes advocacy for the parks and recreation industry.
- Describe how educational opportunities provided by the Academy can educate those outside of the industry about the importance of parks and recreation.

The Art of Cooperation: How Rec Centers and Private Fitness Help One Another (.1 CEU)

Mick Massey, Texas Regional Director, Barker Rinker Seacat Architecture; Dr. Joseph Walker, Principal Lecturer, University of Northern Texas

The age-old myth that recreation centers eliminate private fitness has been busted! Thanks to a new explorative market assessment released by the University of North Texas, we now have facts, figures and firsthand accounts.

- Explain/describe intelligently about new data points coming to market.
- List three talking points to address concerns that a recreation center will put private fitness out of business.
- Via firsthand experience (Q&A) with the researcher, explain the value of the data derived from the study.

Design and Maintenance Hand-in-Hand (.1 CEU)

Marty Sillito, Parks Superintendent, City of McKinney, Parks and Recreation

This session offers a look at the importance of designing parks and landscapes with maintenance performance and capabilities in mind. Addressing maintenance needs during the design phase will prevent unnecessary changes after construction and reduce unforeseen costs.

- Describe the importance of including the end user in the design process.

- Identify three potential problems with design that can lead to costly maintenance issues later.
- Define the limitations (at least two) of the maintenance team in preserving the integrity of the design.

Programming Through COVID: Rediscovering Our Value* (.1 CEU)

Jaime Jaco-Cooper, Senior Center Manager, Town of Flower Mound; Nicole Brasher, City of Denton

Senior centers were forced to close for a year due to COVID-19. Learn what was successful in running a program beyond building walls, including keeping staff and members engaged, and how to take what was learned to move forward to build a better program.

- Identify programs (2) that are successful when a building cannot be used and social distancing is necessary.
- Identify two strategies to implement to keep staff motivated, keep members engaged from a distance, and recognize points of growth.
- Identify three ways to keep reaching people at home through digital formats.

What's Trending in the Design of Parks and Sports Complexes (.1 CEU)

Hunter Rush, Senior Planner, MHS Planning and Design; Arthur Fagundes, Engineer in Training, MHS Planning and Design

Staying up to date with industry trends and technologies is essential to ensure that a park system does not become outdated. This session will show the trends in the design of parks and sports complexes and how they can be incorporated in a community.

- Discuss the importance of current industry trends and how to apply them to new and existing parks and athletic facilities.
- Define a list of design ideas, technologies, materials and concepts that are trending in parks within individuals' local communities, at the state level in Texas and nationwide.
- Analyze the reasons behind trends and explain how the changes in people's behavior can have an impact in the design of parks and sports complexes.

Programming Showcase (no CEUs available for this session)

Join the fun in a fast-paced session that will showcase amazing programs from across the state! This session will feature TRAPS award-nominated programs, opportunities to hear from some of the people involved with these programs, and the chance for learners to share their own program ideas that will leave you feeling invigorated and ready for action! Learners will gain great ideas and new connections to take back to their own communities to keep making the magic happen!

Increasing Sustainability in Texas Parks (.1 CEU)

Andee Chamberlain, Sustainability Programs Manager, Texas Parks and Wildlife Department; Shaun Auckland, Local Government Program Manager, SPEER

Join sustainability experts Shaun Auckland and Andee Chamberlain as they share information on how to increase sustainability in our parks through intentional efforts, big and small. The presenters will share key takeaways from the first TRAPS Sustainability Series event in August 2021, including highlights of projects, facilities and programs in Texas that are both supporting the natural environment and improving park facilities and operations. Focus areas will include rainwater harvesting, energy conservation, waste management, and resiliency. This will be a fast-paced session packed with practical information that you will not want to miss.

- Identify persons responsible for sustainability in their agency.
- Discuss at least three ways to reduce their agency's carbon footprint.
- Identify at least three ways sustainability actions can improve their facility.



NETWORKING AND SOCIAL SPECIAL EVENTS

Tuesday, February 15, 12-6 p.m.

TRAPS Danny Boykin Golf Tournament

Texas A&M University Golf Course (1 Bizzell St., College Station)

The Texas A&M Golf Course opened for play in 1951 and was originally designed by Ralph Plummer, whose work included the Colonial Country Club in Fort Worth. A complete renovation was made in 2013 – a par 71, 7,008-yard gem designed by Texas A&M's own Jeff Blume '89. The renovations included an 18-hole championship golf course, a driving range and a short game practice area for research and classes. The mission of The Golf Club at Texas A&M is simply to have the best on-campus golf course in the country while providing the highest-quality customer service.

The 2022 Danny Boykin Institute Golf Tournament will be a four-person scramble, shotgun start.

FEE: \$85 includes lunch, green fees, golf cart and range balls

Wednesday, February 16, 8 a.m.-2 p.m.

Statewide Maintenance Rodeo

Veterans Park & Athletics Complex (3101 Harvey Rd., College Station)

Note: Registration required

This year's Maintenance Rodeo events will be held at Veterans Park and will include the following events: truck/trailer, backpack blower, nail driving, irrigation assembly, plant identification, backhoe and mower obstacle. The Rodeo schedule should allow Rodeo participants to attend the General Session scheduled for Wednesday afternoon. Come to Veterans Park and cheer on your favorites as we crown individual and team champions. Looking forward to a great turnout and great fun.

Wednesday, February 16, 7:15-9:15 p.m.

"Howdy" Social and Barbeque

Hildebrand Equine Complex (3240 F&B Rd., College Station)

Saddle up in your denim and boots and scoot over to the Hildebrand Equine Complex for a Howdy-style social and barbeque. Enjoy country music, cattle roping, lasso toss, mechanical bull, axe throwing and more. Prizes will be awarded to the top-scoring cowboys and cowgirls.

The Hildebrand Equine Complex is home to the 11-time national champion Texas A&M equestrian team. It features state-of-the-art barns, arenas, training and exercise facilities, locker rooms, offices and meeting areas.

TUESDAY, FEBRUARY 15



The Gardens at Texas A&M University

In June 2018, The Gardens at Texas A&M University celebrated the completion of its first phase: The Leach Teaching Gardens. Beginning with 27 acres, The Gardens strives to restore, preserve and develop the area and surrounding green space for teaching, research and extension programming, as well as engaging with the community. These 7 acres (21 themed gardens) of The Leach Teaching Gardens serve as an outdoor classroom where faculty and staff can teach students and the public about food production, landscaped beauty and the natural environment. The Gardens as a whole is meant to be a peaceful sanctuary on campus, for all to enjoy.

Tour: 2-4 p.m.

Cost: \$15 per person

Maximum Attendees: 25



SELF-DIRECTED - AT YOUR LEISURE

Messina Hof Winery

Come and enjoy a tour and tasting at Messina Hof, where you will learn the history of this award-winning winery and experience a behind-the-scenes look at our property as well as the wine production facilities. Following your tour, you will be treated to a unique guided tasting through four categories of wine. You will learn/review wine-tasting techniques such as sipping, swirling and food pairing. Everyone leaves with a signature tasting glass.

Individuals can book public tours daily at 1 p.m., 3 p.m. and 5 p.m.

Cost: \$20 per person

Private tours can also be scheduled



SELF-DIRECTED - AT YOUR LEISURE

George H.W. Bush Presidential Library and Museum

Learn about the unique life of George H.W. Bush, the 41st president of the United States of America. Experience artifacts, film, photographs, documents, music and interactive videos to learn about United States history since 1941 through this self-guided tour. Be sure to also visit the grounds that include *A Monument to Freedom*, the Barbara Bush Rose Garden and Presidential Pond, and the Bush Family Gravesite.

Cost: \$9 per person

WEDNESDAY, FEBRUARY 16



Texas A&M Kyle Field

This unique, behind-the-scenes experience gives you access to explore restricted areas of the newly redeveloped Kyle Field. The tour may include a tour of the west side premium areas, level 7 deck, and field-view access. Please expect large amounts of walking. If accommodations need to be made for a more accessible route, please email traps@traps.org. Flash photography is allowed, but we ask you to respect the privacy of our coaches, staff and student-athletes. No pictures or autographs are allowed of student-athletes.

Tour: 1-2 p.m.

Cost: \$10

FRIDAY, FEBRUARY 18



"The Best of College Station" Tour

From cutting edge A&M University facilities to innovative parks and recreation department spaces, you won't want to miss this action-packed tour of the very best facilities in College Station. Attendees will see everything from playgrounds, sports complexes, recreation sites, and research centers and learn from the professionals that staff and support these facilities. Sign up today for the Best Facilities Tour.

Tour: 8:30 a.m.-12:30 p.m.

Cost: \$15

HOTEL OPTIONS

HOST HOTEL

Texas A&M Hotel & Conference Center (SOLD OUT)

177 Joe Routh Blvd., College Station, TX 77840 (\$139 single/double)

- Housed in a striking glass tower near the Memorial Student Center and a mere 96 yards from legendary Kyle Field, the Doug Pitcock '49 Texas A&M Hotel and Conference Center is a world-class destination.
- Serves as the host hotel and will be the site of some educational breakout sessions, ALL Institute sessions and the awards reception.

OVERFLOW HOTELS

Cavalry Court, Valencia Hotel Group

200 Century Ct., College Station, TX 77840 (\$135)

- Among 2020 and 2019 U.S. News & World Report's Best Hotels in USA, No. 1 in College Station.
- If you've been yearning for an escape from the everyday that speaks to both your nostalgia and your sense of

adventure, look no further than Cavalry Court. The boutique hotel blends the timeless aesthetic of retro military style from the '50s and '60s with touches of modern luxury amenities.

The George, Valencia Hotel Group

180 Century Ct., College Station, TX 77840 (\$135)

- Among 2020 U.S. News & World Report's Best Hotels in USA, No. 2 in College Station.
- In 2019, among Best of the Brazos Valley – best overnight accommodations in College Station.
- The George Hotel, a boutique hotel in Century Square, is the sister property to Cavalry Court. The George opened in 2017 and pays tribute to famous Georges and English/Southern hospitality. On-site is a whiskey bar, a steakhouse and an upscale Mexican restaurant – out the front door are many other bars, restaurants, a movie theater, community green space and retail.

2022 INSTITUTE SPONSORS

TITLE SPONSOR



GameTime presented by Total Recreation Products

THE DANNY BOYKIN TRAPS INSTITUTE GOLF TOURNAMENT



Brinkley Sargent Wiginton and PlayWell

PRESIDENT'S RECEPTION



Brinkley Sargent Wiginton

STATE MAINTENANCE RODEO



PlayWell, Vortex

REFRESHMENT BREAK



genan inc., BCI Burke, Child's Play, funabound and BJ Parks & Recreation Products

GENERAL SESSION



Clark Condon and Musco

Keynote: Neelay Bhatt, PRO Consulting

ALL-INSTITUTE SESSIONS



Wednesday - Dr. John Crompton, Texas A&M University, Texas Parks and Recreation Foundation

WELCOME SOCIAL



funabounds, Kraftsman and Public Restroom Company

ICE CREAM BREAK



T.F. Harper

DIRECTORS' SOCIAL



TAAF and TPPC

ATTENDEE SWAG



We Make It Happen.

Musco

NECK WALLET



BCI Burke, Child's Play and funabounds

INSTITUTE MOBILE APP



Miracle in Texas

EXHIBITORS (TO DATE)

GameTime - Title Sponsor***
Public Restroom Company - Welcome Social
Kraftsman - TML, Texas Night, Welcome Social***
Clark Condon - General Session
Musco - Attendee Swag, TML, General Session***
Genan Inc. - Refreshment Break
Brinkley Sargent Wiginton - Golf Tournament, President's Reception***
The PlayWell Group - Maintenance Rodeo, Golf Tournament***
fun abounds - Welcome Social, Lonestar Legacy Parks, Volunteer T-Shirt, Round Table***
BCI Burke, Child's Play, fun abounds - Neck Wallet Sponsor, Refreshment Break***
Texas Parks and Recreation Foundation - All Institute Speaker - Dr. John Crompton
Water Technology Inc.
Mesa Design Group
Dynamic Discs
Pacheco Koch
Parkhill Architecture
American Ramp Company
Spark Lighting
HALFF Associates Inc.
Simplot Turf & Horticulture

Frisco
Parkhill | Schrickel Rollins
Fun abounds
Texas Amateur Athletic Federation
USA Shade
EZ Dock of Texas L.P.
T.F. Harper
Counsilman-Hunsaker
Tarkett Sports
Pooch Paper
CorWorth Restroom facilities
Knorr Systems, Inc.
Hellas Construction
Symmetry Sports
Brown Reynolds Watford Architects
Stantec
Texas AgriLife
Pump Trax USA
LPA Design Studio
Security Lines US
Rain Drop Product
Paragon Sports Constructors
Quality Turf Renovation, LLC

***Sponsor also has a booth

Health and Safety of Our Members and Guests Are No. 1

An inherent risk of exposure to COVID-19, as well as other infectious diseases, exists in any public space or place, where people gather. According to the Centers for Disease Control and Prevention (CDC) and Texas Department of State Health Services (TXDSHS), COVID-19 is easily spread and senior citizens and those individuals with underlying medical conditions are particularly susceptible to its effects, which could result in serious illness or death.

The Texas Recreation and Park Society (TRAPS) has endeavored to incorporate **reasonable practices**, adhering to approved and existing national, state and local guidelines, in an effort to limit the spread of COVID-19; however, TRAPS cannot guarantee that one will not get exposed to or become ill from the virus.

By registering/attending a TRAPS event (e.g., Institute, Maintenance Rodeo, etc.), you voluntarily assume all risks related to exposure to COVID-19, as you would with all risk

associated with attending a TRAPS event, which includes, but is not limited to injury, theft and property damage.

Additionally, TRAPS event participants are asked to do their part by wearing face coverings, conscientiously practicing safe distancing (physical/social), frequently washing hands, utilizing hand sanitizer, entering and/or exiting rooms/event space as designated, and complying with all signage or event personnel requests.

Please note: For those planning on attending, please exercise personal responsibility in ensuring your safety and the safety of those around you. TRAPS encourages those who are unvaccinated or who want to take an extra measure of precaution to wear a mask for indoor meetings and when it is not possible to social distance outdoors. If you are feeling sick or unwell, please stay home.

change
transform
EMERGE



COLLEGE STATION, TX • FEBRUARY 15-18 • KYLE FIELD & TEXAS A&M HOTEL