Institute Sponsorship

Kyle Field - College Station
Feb. 16-17, 2022

	~~Title Sponsor~~ Minimum bid of $15,000	Conference Mobile App $7,500	Welcome Social (3) $5,000	Attendee Swag $4,000	Coffee, Refreshment & Networking Breaks (3) $3,500	Neck Wallet $3,500	Golf Tournament Presenting (2) $3,000	General Session (2) $2,500	President's Reception $2,500	State Maintenance Rodeo (2) $2,500	Education (10) $1,000
Description	Lead sponsor of annual Institute – bid is due May 1	Logo inclusion on the main screen of the conference app	Historically sees an attendance of 800+	Promo items to be given to all attendees	Provides a wonderful opportunity for attendees to network & socialize	Printed with your logo & worn by attendees	80+participants & includes complimentary team registration	Official kick-off of the conference	Opportunity to thank those significant to the president's tenure	Frontline staff, park managers & winners from each region (200)	Underwrites expenses for TRAPS' education programs
Recognition on mobile app	■	■	■	■	■	■	■	■	■	■	■
Logo on Institute signs	■	■	■	■	■	■	■	■	■	■	■
Logo included in Awards presentation	■	■	■	■	■	■	■	■	■	■	■
Complimentary Welcome Social tickets	6	4	4	2	2	2	2	2	2	2	1
Spotlight recognition	Awards Event	App	Welcome Social	Swag	Event signage	Neck wallet	Golf Tournament	General Session	Reception	Maintenance Rodeo	
One 10x10 booth w/ 1 table, 2 chairs	2	1	1	1	1	1	1	1	1	1	
Logo on online Institute registration	■	■	■	■	■	■	■				
Provide promotional items in attendee bags	■	■	■	■	■	■					
Complimentary registration packages to 2021 Institute	4	2	2								
Logo inclusion via social media	■										
Full page ad in *TRAPS Magazine*	1 issue										